

## **About DEBS 2016**

The ACM International Conference on Distributed and Event-based Systems (DEBS) provides the most prestigious forum for researchers and practitioners in the fields of distributed and event-based computing. The conference addresses all aspects of such systems ranging from those discussed in related disciplines (e.g., software systems, distributed systems, distributed data processing, data management, dependability, knowledge management, networking, programming languages, security and software engineering), to domain-specific topics of event-based computing (e.g., real-time analytics, mobile computing, social networking, pervasive, green computing and ubiquitous computing, sensors networks, user interfaces, big data processing, spatio-temporal processing, cloud computing, the Internet of Things, peer-to-peer computing, embedded systems and stream processing), to enterprise-related topics (e.g., complex event detection, enterprise application integration, real-time enterprises and web services).

Over the past decade, the conference has built its reputation by showcasing leading-edge research of the highest quality together with talks, tutorials and discussions by the most renowned leaders and innovators in the field. In addition to a research track, DEBS also features an industry track, in which practitioners present experience and application papers reporting on innovative industrial implementations and applications of distributed and event-based computing, with a particular focus on their impact on business practice.

DEBS 2016 will take place in June 2016 in Irvine, CA, USA. The conference will be hosted in the Beckman Center. It will be organized by ACM and researchers from UC Irvine, the Technion, Humboldt-University of Berlin and in cooperation with research and industry leaders from major universities and companies worldwide. Based on past conferences, we expect more than 100 experts attending the conference from all over the world.

# **Sponsoring**

The DEBS 2016 organizing committee is soliciting your contribution as a conference sponsor. By sponsoring DEBS 2016, you will not only get exposure in our web site and other advertising material, but you will demonstrate your commitment to the long-term development of the field. Depending on the level of sponsorship, you will obtain benefits such as a booth or other presence at the conference, inclusion of your marketing material in the conference bags and free conference passes for your own employees, customers or business partners.

#### **PLATINUM SPONSORSHIP**

As a platinum sponsor, you will get the following benefits:

- Logo displayed at the most prominent spot on the DEBS 2016 website;
- Poster in the main lecture hall and lobby;
- Acknowledgment in the opening ceremony and in printed material;
- Option to include flyers and other marketing material in the conference bags;
- Five complimentary conference registrations (nominal value of US\$ 4000);
- Option to have a booth at the conference site.

The donation amount for platinum sponsorship for DEBS 2016 is US\$ 8,000.

### **GOLD SPONSORSHIP**

As a gold sponsor, you will get the following benefits:

- Acknowledgment in the opening ceremony and in printed material;
- Banner display at the conference and on the DEBS 2016 web site;
- Option to include flyers and other marketing material in the conference bags;
- Three complimentary conference registrations (nominal value of US\$ 2400);
- Option to have a booth at the conference site.

The donation amount for gold sponsorship for DEBS 2016 is US\$ 5,000.

#### SILVER SPONSORSHIP

As a silver sponsor, you will get the following benefits:

- Acknowledgment in the opening ceremony and in printed material;
- Banner display at the conference and on the DEBS 2016 web site;
- Option to include flyers and other marketing material in the conference bags;
- Two complimentary conference registrations (nominal value of US\$ 1600); The donation amount for silver sponsorship for DEBS 2016 is US\$ 3,000.

#### **BRONZE SPONSORSHIP**

As a bronze sponsor, you will get the following benefits:

- Acknowledgment in the opening ceremony and in printed material;
- Banner display at the conference and on the DEBS 2016 web site;
- -One complimentary conference registration (nominal value of US\$ 800);

The donation amount for bronze sponsorship for DEBS 2016 is US\$ 2,000.

## "A la Carte" SPONSORSHIP

You may opt to become sponsor of one of the following events of DEBS 2016.

- Banquet sponsor donation of US\$ 4,000;
- Keynote talk sponsor donation of US\$ 3,000.
- The sponsor of a particular event will receive
- Acknowledgment in printed material;
- Banner display at the conference and on the DEBS 2016 web site;
- Explicit acknowledgment at the event.

# **Contact**

For further information about the sponsorship program or to become a sponsor please contact one of the following: Dr. Opher Etzion, Yezreel Valley College, opher.etzion@gmail.com

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