Gloria Mark is Chancellor's Professor of Informatics at the University of California, Irvine. She received her PhD from Columbia University in psychology. She has been a visiting senior researcher at Microsoft Research since 2012. She was inducted into the ACM SIGCHI Academy in 2017 in recognition for her contribution in HCI. She was also a Fulbright scholar and has received an NSF Career grant. Her research interest is in understanding the impact of digital media on people's lives and she is best known for her work in studying people's multitasking, mood, behavior, and stress in real world environments. Her goal is to create a holistic picture of people's technology use using objective measurements combined with other data. She is also interested in the future of work and how teams adapt to remote work environments. She has published over 200 papers in the top journals and conferences in the fields of human-computer interactions (HCI) and Computer-supported cooperative work (CSCW) and is author of the books Attention Span and Multitasking in the Digital Age. Her work has been recognized outside of academia: she has been invited to present her work at SXSW and the Aspen Ideas Festival and her work on multitasking has appeared in the popular media, e.g. New York Times, Wall Street Journal, NPR, The Atlantic, the BBC, and many others. She was general co-chair of the ACM CHI 2017 conference, was papers chair of ACM CSCW 2012 and ACM CSCW 2006, and currently serves as Associate Editor of the ACM TOCHI and Human-Computer Interaction journals.