



>>> WHO ARE YOU?

* I am a persona based on UCI students majoring in Informatics.

My name is José, and I grew up in Los Angeles. I chose to become an Informatics major because I wanted to focus on human interaction with computer systems. My favorite project so far has been the multi-touch interface I created, and my favorite course has been Project Management, in which I studied how a software team manages the lifecycle of a computer program.

I received an Undergraduate Research Opportunity Program (UROP) scholarship that allowed me to work on a research project at the UCI Medical Center. I'm getting a minor in Political Science, and I'm also involved in the Informatics Student Association (INSA).

Last summer I interned with DirectTV, and I hope to get a master's degree before starting my career.

>>> WHAT DID YOU LEARN?

MY COURSES HAVE INCLUDED:

Software Design I

I designed an electronic information kiosk for a bus stop.

Information Visualization

I used ManyEyes to find patterns in census data.

Machine Learning

I participated in the \$1 Million Netflix Challenge and made it onto the leaderboard.

Organizational Information Systems

I learned how to interview and observe people who use technology at work.

Project in Ubiquitous Computing

I created a sculpture controlled by Twitter.

Information Retrieval

I built a search engine for Wikipedia from scratch.

Human-Computer Interaction

I compared MySpace to Facebook to study website effectiveness.

Programming Languages II

I studied Aspect Oriented Programming, Ruby on Rails, Scheme and JavaScript.



>>> POSSIBLE CAREERS

- // With an Informatics degree from UCI, you might join a startup, developing a customer relations program so that doctors and patients can better communicate.
- // You could be a software engineer, building a website for musicians to share and rate each other's music, as a way to promote themselves and improve their abilities.
- // Or you might get a job as a user interface designer with Disney, managing a media project across multiple platforms to ensure customers have a consistent, high-quality experience.

>>> BREN:ICS STUDENT SOUND BITES



“My professors are engaging and very enthusiastic about the subjects they teach. They care about the students and are committed to helping us succeed. Also, the courses I'm taking are applicable to the changing requirements and needs of IT employers. I've learned how to design and prototype user interfaces, and I've learned about human psychological behavior. The experience I'm getting here will help me get the kind of job and career that I want.”

—THANH

“I was surprised by how much the Informatics major opened my eyes to many things that I had not previously known or thought of as being related to computing. Also, this major really focuses on working in teams. Learning how to work together effectively is a very rewarding and practical skill. I've learned a lot, and I can see myself focusing on digital music in the future.”

—ALEX



“Honestly, I did not know what to expect from the major. What surprised me were all the non-technical skills I learned, such as project management, effective customer relations, product design, etc. These skills are applicable to any workplace, not just the IT field.”

—LUCAS

>>> MORE INFO

Not sure Informatics is the right major for you? Check out our complete degree programs listing at www.ics.uci.edu/prospective/degrees-overview. We offer several minors as well.

Have questions for one of our counselors? Call the **Student Affairs Office** at **949-824-5156** or email ucounsel@uci.edu.

Ready to apply to UC Irvine? Visit www.admissions.uci.edu.