Names: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

User Experience Exercise

1. Describe the item you selected, and determine its core functionality. What is the main thing it is supposed to ‘do?’ Does it perform that function well? Why or why not? If not, how could it be improved?

2. Determine the secondary functions of your item, if any. What else can it do, or what design considerations have been included, that adds to the overall core experience? How well are these functions incorporated into the overall design?

3. List the steps from first to last that are required to reach the ‘goal’ of your device. Be complete, don’t leave out or skip steps.

4. What design considerations and/or functionality is missing? What could be added/included to the functionality or design that would make the overall user experience more a) emotional b) exciting c) complete?

5. Come up with two additional uses for your device that were not originally intended, and briefly describe those uses.

6. Is there an affective component to your item? In other words, could it cause someone to say “I love this thing!” Why or why not? If not, how could the device be modified so that it might?

7. Address the six usability goals of interaction design as they pertain to your product. These goals are: Effectiveness (how good is the product at doing what it is supposed to do?), Efficiency (Does it support users in carrying out their tasks with few steps?), Safety (does it prevent dangerous outcomes or undesirable situations?), Utility (does the product provide the appropriate functionality so users can achieve their intentions?), Learnability (Is it easy to learn to use?), and Memorability (is it easy to remember how to use the product once learned?).

8. If you were to be tasked with designing a new, updated version of your item, how would you ultimately build on the current design to make the new version as satisfactory a user experience as possible?