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transactions that give

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Project Elevate

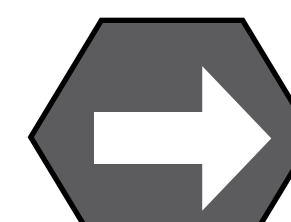Diana Sandil, Susan Tham, Jacqueline Lee, Marc Orbe, Hongming Chen, Vivian Long

DesDev6

? Problem Statement

Customer loyalty and retention provide an avenue for increased reputation and a solid foundation for consistent revenue.

The probability of selling to an existing customer is 60-70%, much higher than the probability of selling to a new customer, which is around 5-20%.

By selling to an existing customer, small businesses in particular have more opportunities to interact with them, provide them service, and connect with the community. However, there is no one-stop solution to facilitate this process.
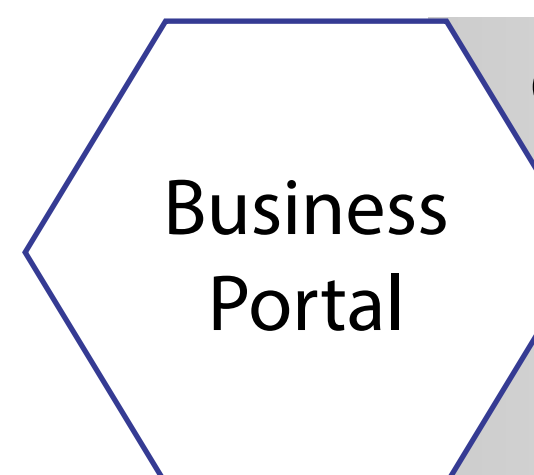
Project Description

Project Elevate aims to support small businesses in their pursuit of:
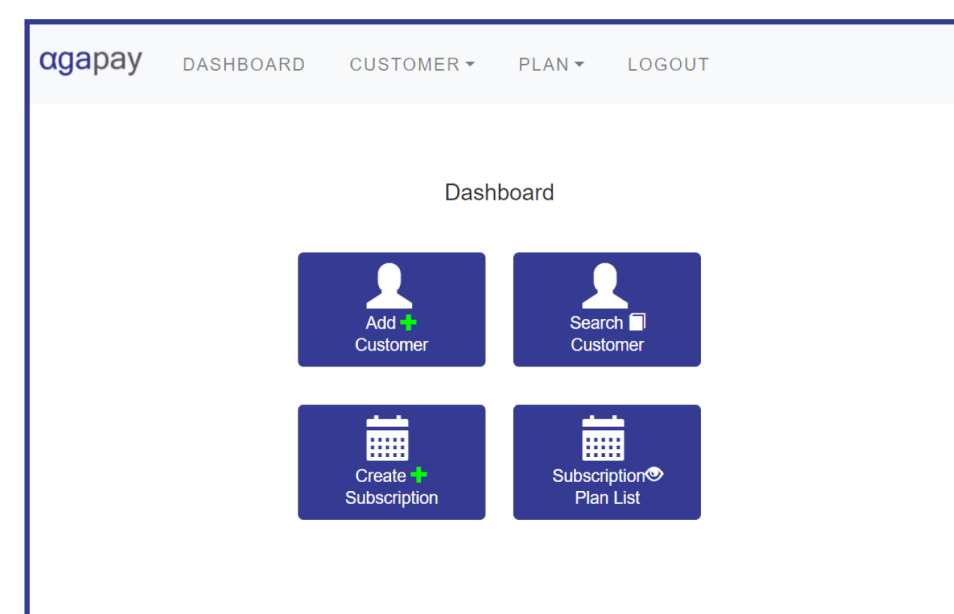
Stable Income

Reputation
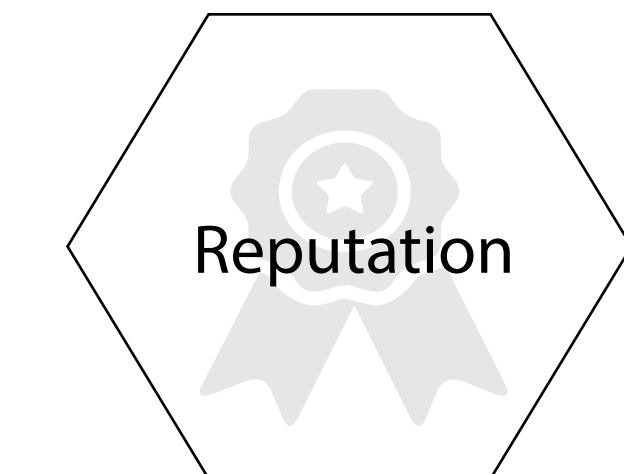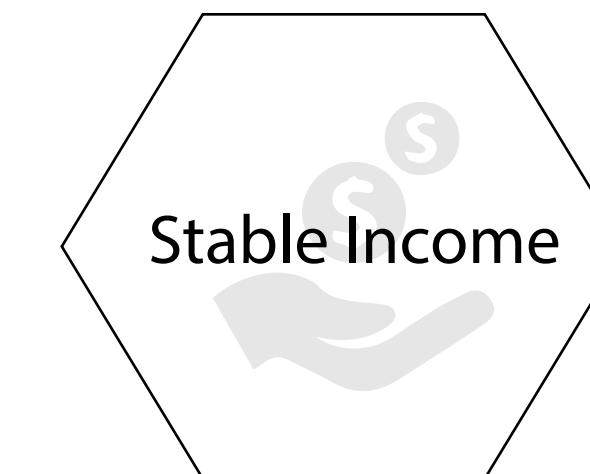
This system provides a tool to help businesses manage subscription plans and benefits for their customers. Businesses using this software should be selling plans with the intention of creating opportunities for an increased flow of returning customers, which aids in income stability.
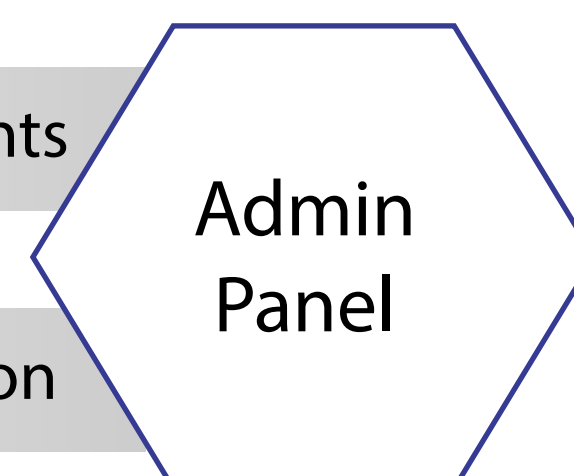
Features

The following features are for the businesses of the Project Elevate system:

Business Portal
- Create and view subscription plans
- Create and view customer accounts
- Mark benefits as redeemed

agapay DASHBOARD CUSTOMER ▾ PLAN ▾ LOGOUT

Dashboard

Add Customer | Search Customer
Create Subscription | Subscription Plan List

The following features are for the administrators of the Project Elevate system:

Admin Panel
- Create and view business accounts
- NMI Payment Gateway Integration

The Process

1. Sign up for Project Elevate
2. Create subscription plans
3. Add customers to subscription plan
4. Customers use benefits
5. Businesses gain profit

Future Plans

The following includes future plans for Project Elevate:

- Customer Portal:
  Customers will have their own dashboard to see their account information, subscription plans, and a list of their benefits.

- Customer Mobile Application:
  Cutomers will be able to check in with a QR code using the mobile application.

- Reports:
  Business owners will be able to view their financial and membership reports via the business portal.

Tools Used

HTML5 JS CSS3 Vue AJAX PHP MySQL amazon web services