

User Interaction: Intro to Android

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INF 133 Fall 2014



A brief history of Android

- Originally an independent startup that “developed software for mobile phones”
- Business Week quote from founder Andy Rubin in 2003:
 - "Rubin said there was tremendous potential in developing smarter mobile devices that are more aware of its owner's location and preferences.

What is Android?

- “Android is a software stack for mobile devices that includes an operating system, middleware and key applications. The Android SDK provides the tools and APIs necessary to begin developing applications on the Android platform using the Java programming language.”

The word "ANDROID" in a stylized, blue, sans-serif font, enclosed in a white rectangular box with a drop shadow.

State of the art



A brief history of Android

- iPhone launched in 2007



A brief history of Android

- Rumors of the “gPhone” started about the time the iPhone launched in 2007



gPhone concepts

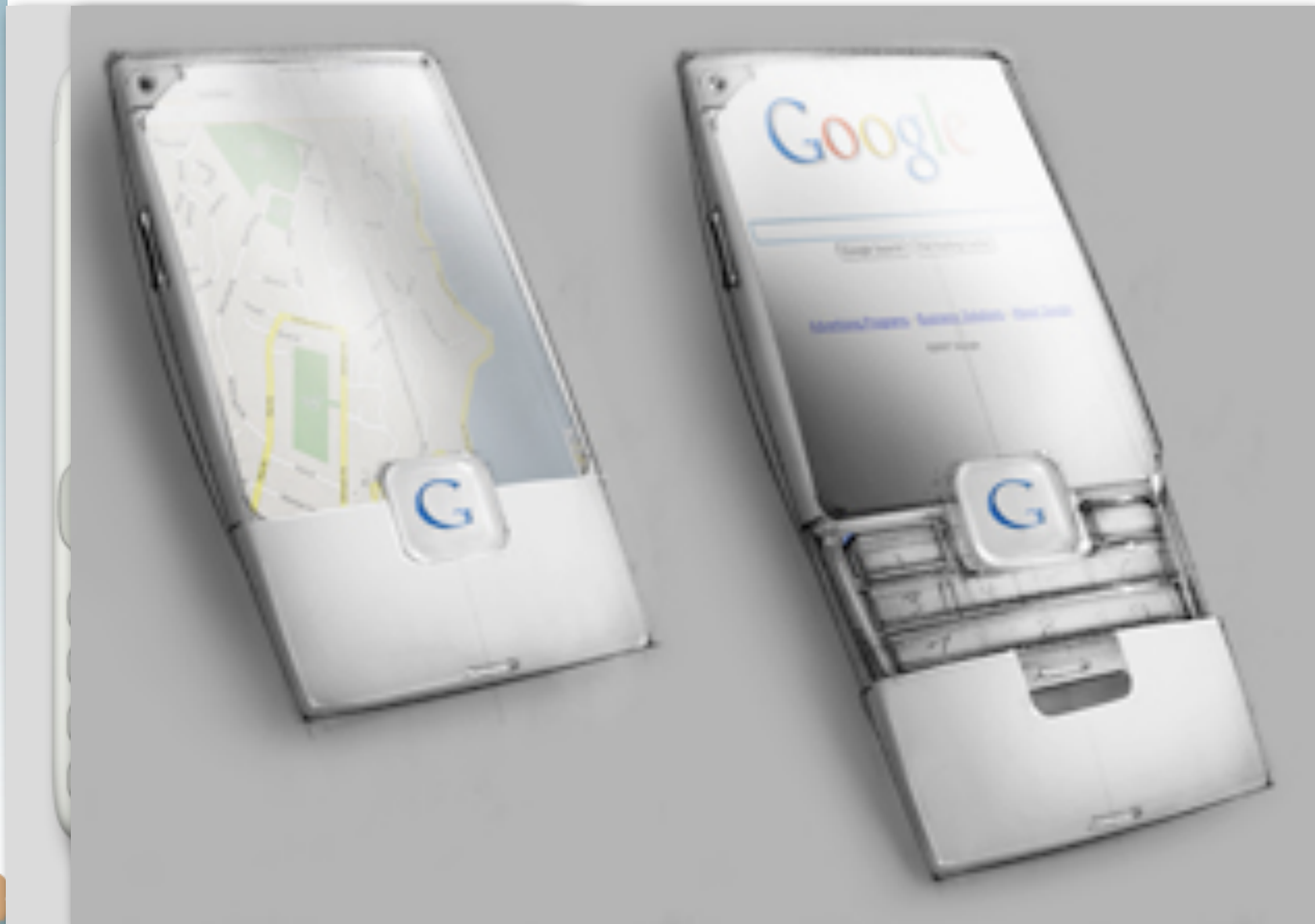


<http://www.google-phone.com/google-phone-or-gphone-concept-designs>

gPhone concepts



gPhone concepts



gPhone concepts



gPhone concepts



gPhone concepts



Google



gPhone concepts



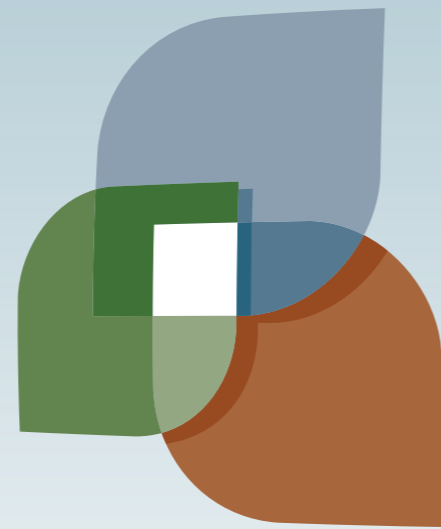
gPhone concepts



A brief history of Android

- Rumors of the “gPhone” started about the time the iPhone launched
- Google dropped the bomb on 11/5/2007
 - It wasn't working on a handset
 - It was working on an operating system
 - to compete with Microsoft, Symbian, telephone companies. Who else ?





L U C I

