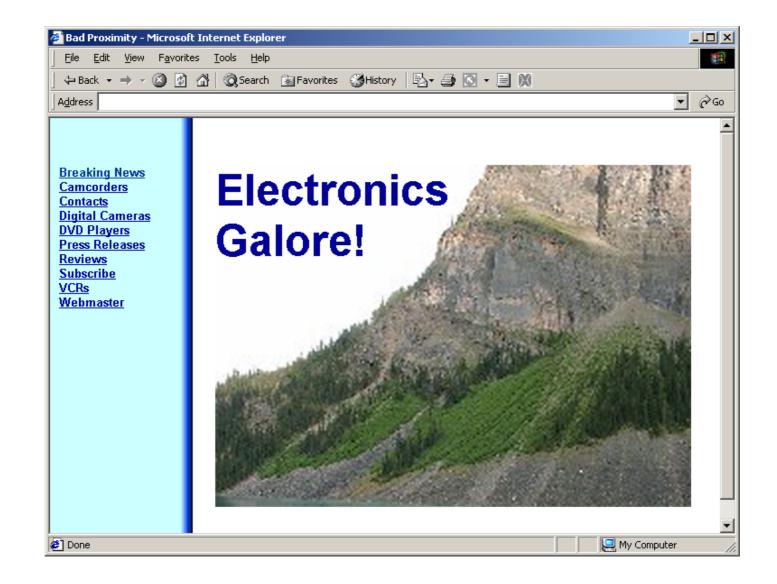
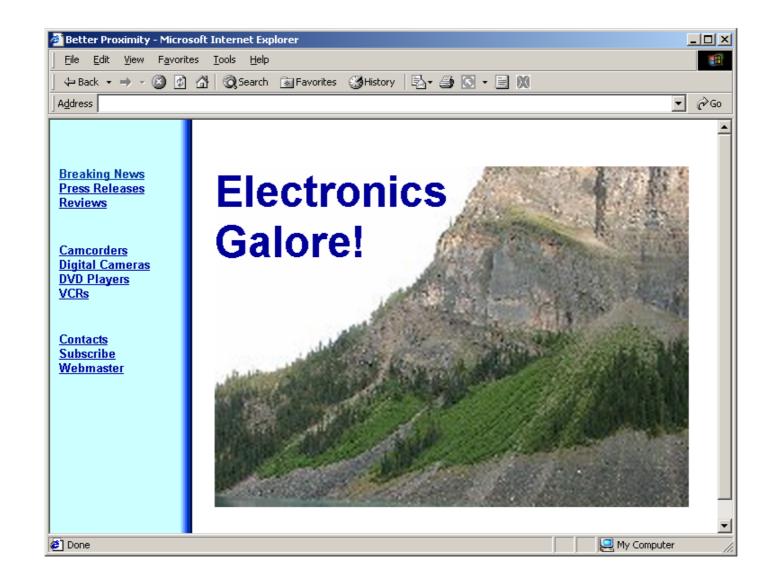
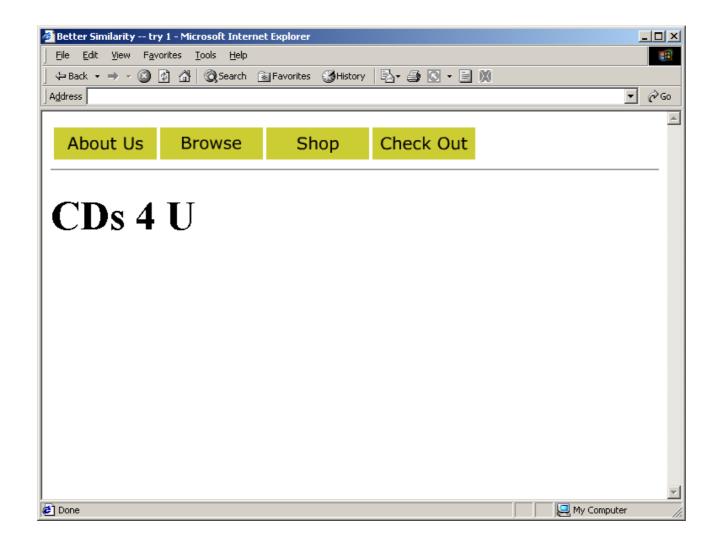
Improving Designs using Pre-Attentive (Gestalt) Cognitive Processing Principles

> From McCracken and Wolfe, User-Centered Website Development





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