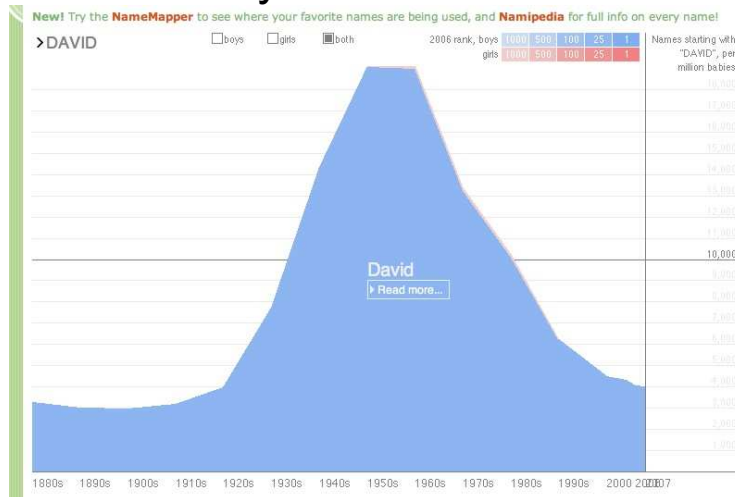


Heuristic Evaluation

http://www.useit.com/papers/heuristic/heuristic_list.html

Baby Name Wizard



<http://www.babynamewizard.com/>

Applying the Heuristics

- **Visibility of system**
- **Match between system and the real**
- **User control and freedom**
- **Consistency and standards**
- **Error prevention**
- **Recognition rather than recall**
- **Flexibility and efficiency of use**
- **Aesthetic and minimalist design**
- **Help users recognize, diagnose, and recover from errors**
- **Help and documentation**

