

# Dandelion: Cooperative Content Distribution with Robust Incentives

Michael Sirivianos

Xiaowei Yang

Stanislaw Jarecski

Department of Computer Science

University of California, Irvine

{msirivia,xwy,stasio}@ics.uci.edu

## Abstract

*Online content distribution has increasingly gained popularity among the entertainment industry and the consumers alike. A key challenge in online content distribution is a cost-efficient solution to handle demand peaks. To address this challenge, we propose Dandelion, a system for robust cooperative (peer-to-peer) content distribution. Dandelion explicitly addresses two crucial issues in cooperative content distribution. First, it provides robust incentives for clients who possess content to serve others. A client that honestly serves other clients is rewarded with credit that can be redeemed for future downloads at the content server. Second, Dandelion discourages unauthorized content distribution. A client that uploads to a receiver is rewarded for his service only after the server has verified the receiver's legitimacy. Our preliminary evaluation of a prototype system running on commodity hardware with 1 Mbps access link indicates that Dandelion can achieve aggregate client download throughput two orders of magnitude higher than the one achieved by an HTTP/FTP-like server.*

## 1 Introduction

Content distribution via the Internet is becoming increasingly popular among the industry and the consumers alike. A survey showed that Apple's iTunes music store sold more music than Tower Records and Borders in the US in summer 2005 [18]. A number of key content producers, (e.g. CBS, Disney, Universal), are now selling films online [2, 3, 6].

A challenging issue for online content distribution is a cost-effective solution to handle peak usage by promotions or new releases. A 45-minute DVD-quality episode easily exceeds one GB. Even if each user is provisioned with a minimum 1 Mbps, it takes more than two hours to download one GB. So overprovisioning for one additional user during peak usage requires an additional 1Mbps bandwidth, which may cost up to \$100 per month [5, 13], yet a TV episode is commonly sold at less than two dollars. One solution is to purchase service from a content distribution network

(CDN) such as Akamai. However, CDNs' services are also costly, and free CDNs such as Coral, CoDeen, and CobWeb [11, 20, 26, 31] lack a viable economic model to scale.

This work explores a cost-effective approach for handling flashcrowds. We present the design and a preliminary evaluation of Dandelion, a cooperative content distribution system. Rather than using a third party service, a Dandelion server utilizes its clients' bandwidth. During a flash crowd event, a server may redirect a request from a client to the clients that have already downloaded the same content. This approach is similar in spirit to previous work on cooperative content distribution [12, 16, 24, 27, 28], most notably BitTorrent [8]. However, with the exception of BitTorrent, previous approaches do not provide incentives for cooperation. Although BitTorrent employs tit-for-tat incentives, these are susceptible to manipulation [15, 17, 25] and do not motivate clients to upload content after the completion of their download.

The primary contribution of our work is that we provide robust incentives for clients to upload to others. By robust, we mean that the incentive mechanism does not rely on clients being altruistic or honest. Its secondary contribution is that Dandelion discourages unauthorized content sharing. Our design gives no incentives to clients to upload to unauthorized clients, but provides explicit rewards for them to upload to authorized clients, e.g., clients that have purchased content at a server.

Dandelion's incentive mechanism is based on a cryptographic fair exchange mechanism, which uses only efficient symmetric cryptography. A client uploads contents to other clients in exchange of virtual credit. The credit can be redeemed for future service by other clients, for service by the server itself or other rewards. Dandelion discourages unauthorized content exchanges, because a client is rewarded for his service only after the server has verified the receiver's legitimacy. In addition, a Dandelion uploader may verify a downloader's legitimacy prior to uploading content to it.

We have implemented a prototype of a Dandelion client and server and conducted a preliminary evaluation on PlanetLab [7]. We compare the throughput of a Dandelion server with a server that runs a simple request-response pro-

tocol, such as HTTP. Our preliminary evaluation shows that Dandelion can improve the throughput of a commodity PC server with 1 Mbps bandwidth by three orders of magnitude. However, as a trade-off of providing robust incentives and discouraging unauthorized content distribution, a Dandelion server is less efficient than a BitTorrent tracker. As a result, a Dandelion system is less scalable than BitTorrent, with respect to the number of active clients supported by a single server/tracker.

The rest of this paper is organized as follows. Section 2 describes the design of Dandelion. Section 3 briefly discusses our implementation and its performance. Section 4 discusses related work and we conclude in Section 5. In Appendix we provide a detailed description of our protocol and discuss its security.

## 2 Design

This section describes the design of a Dandelion server and client at a high-level. Please see Appendix for the detailed protocol description.

### 2.1 Overview

A Dandelion server is optimized to provide large static files. It behaves similar to a web/ftp server under normal work load, responding to a client’s request with a file. When a Dandelion server is overloaded, it enters a *peer-serving* mode. Upon receiving a request, the server redirects the client to another client that is able to serve the request.

To provide robust incentives for clients to make their resources available for peer-serving, a Dandelion server maintains a virtual economy and rewards cooperative clients with virtual credit. When a client uploads to other clients, the server rewards the client with credit. The credit is used as “virtual money” to purchase future downloads from other clients or from the server itself (at a high credit cost when the server is overloaded), or used as other types of rewards.

Similar to BitTorrent, a server splits a large file into multiple chunks, and disseminates them independently. This allows clients to participate in uploading chunks as soon as a small portion of the file is received, increasing the efficiency of the distribution pipeline. Furthermore, this incentivizes clients to upload chunks to others, because they need credit to acquire the missing ones.

### 2.2 Robust incentives

A key challenge in designing a credit system is to prevent client cheating, while keeping both a server and a client’s processing and bandwidth costs low. A dishonest client that does not upload to others or uploads garbage may attempt to claim credit at the server. To address this challenge, Dandelion employs a cryptographic fair exchange mechanism. The server is the trusted third party mediating the exchanges

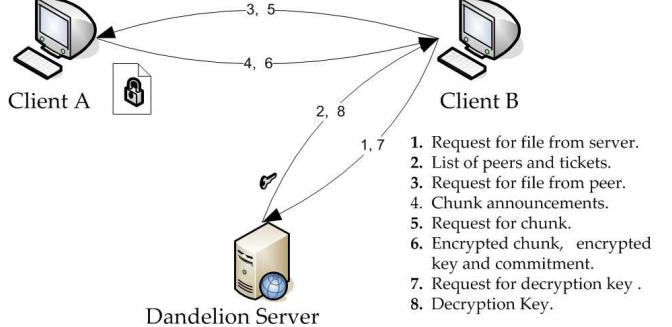


Figure 1: The peer-serving protocol. The numbers on the arrows correspond to the listed protocol messages. The messages are sent in the order they are numbered.

of content for credit among its clients. When a client *A* uploads to a client *B*, it sends to client *B* encrypted content. To decrypt, client *B* must request keys from the server. The requests for keys serve as the “proof” that client *A* has uploaded some contents to client *B*. When receiving a key request, the server credits *A* for uploading to client *B*, and charges *B* for the content.

A problem occurs if a malicious client *A* sends invalid content to *B*, in an attempt to earn credit for content it does not possess. *B* discovers that the content is invalid only after receiving the decryption key and being charged. To address this problem, our design includes a non-repudiable complaint mechanism. If *A* intentionally sends garbage to *B*, *A* will be punished. In addition, *B* is prevented from falsely claiming that *A* has sent it garbage. For clarity, we describe the complaint mechanism after we describe the normal message exchange in a Dandelion system.

Figure 1 shows how messages are exchanged in a Dandelion system. We assume that each client has a password-protected account with the server and that it establishes a secure channel (e.g SSL), over which it obtains shared session keys with the server. During a flash crowd event, the Dandelion server keeps track of the clients that are currently downloading or seeding offered files. The message exchange proceeds as follows:

**Step 1:** A client (*B* in the figure 1) requests for a file.

**Step 2:** When the server receives the request, it returns digests of the file chunks for integrity checking [8], a random list of other clients that can serve the file, and cryptographic authorizations, namely tickets that enable *B* to request chunks from these clients.

**Step 3:** Upon receiving the server’s response, *B* connects to the listed clients to request the file. We use client *A* as the example in Figure 1.

**Step 4:** If *B*’s tickets verify that the server has authorized *B* to request chunks from *A*, *B* and *A* will run a chunk selection protocol similar to that in BitTorrent [8]. *A* reports period-

ically to  $B$  what chunks it has.  $B$  determines which chunks it wishes to download and from which peers according to a chunk scheduling algorithm such as *rarest first*.

**Step 5:**  $B$  sends a request for the chunk to  $A$ .

**Step 6:** If  $B$ 's ticket verifies,  $A$  chooses a random key  $k$ , and encrypts it with the session key  $K_{SA}$ , it shares with the server. Client  $A$  sends to  $B$  the chunk encrypted with  $k$ , the encryption of the key  $k$ , and its cryptographic commitment to the encrypted chunk.  $A$  generates the commitment by computing a message authentication code (MAC), keyed with the shared session key  $K_{SA}$ , over the digest of the encrypted chunk and the encryption of  $k$ .

**Step 7:** To retrieve  $k$ ,  $B$  sends a decryption key request to the server. The request contains the encryption of the key  $k$ , a digest of the encrypted chunk, and  $A$ 's commitment.

**Step 8:** Upon receiving  $B$ 's request, the server checks whether  $A$ 's commitment matches the one computed over  $B$ 's digest of the encrypted chunk and the encryption of key  $k$ , using  $K_{SA}$ . If the commitment verifies and  $B$  has sufficient credit, the server sends the key to  $B$ . At the same time, it rewards  $A$  with credit and charges  $B$ .

If  $A$ 's commitment does not verify, the server cannot determine whether the discrepancy is caused by a transmission error, or client  $A$  or  $B$  are misbehaving. The server simply warns  $B$  of the discrepancy, does not return the encryption key  $k$  and does not update  $A$  and  $B$ 's credit.  $B$  can re-request the chunk from  $A$  or try another client.

If  $B$  repeatedly receives invalid commitments from  $A$ , it should disconnect from  $A$  and blacklist it. Similarly, if the server repeatedly receives decryption requests from  $B$  with invalid commitments from a specific  $A$ , the server knows that  $B$  is misbehaving because  $B$  should have blacklisted  $A$ . The server will blacklist  $B$ .

Next we explain the complaint mechanism. After  $B$  receives the key  $k$ , it decrypts the chunk and validates its integrity. If the chunk is invalid,  $B$  can complain to the server, and  $A$  cannot repudiate it.  $B$ 's complaint message contains  $A$ 's commitment, the digest of the encrypted chunk, and the encryption of key  $k$ , all received in the message from  $A$  in Step 6. The server can easily validate whether  $A$  has sent the commitment, as the commitment is a MAC computed with the session key  $K_{SA}$  shared between him and  $A$  and  $B$  cannot possibly forge a valid commitment. If the commitment fails, the server knows that  $B$  is misbehaving, since it should have abandoned the transaction in step 8. If the commitment verifies,  $A$  cannot repudiate that it has sent the commitment to  $B$ . All the server needs to check is whether  $A$  has computed the commitment over a valid chunk. To verify this, the server retrieves and encrypts the chunk that  $B$  complains about using the key  $k$  and computes the MAC with the shared key  $K_{SA}$ . If this recomputed commitment matches  $A$ 's commitment, it proves that  $A$  has sent the valid content, and  $B$  is framing  $A$ ; otherwise, it proves that  $A$  has

sent invalid content to  $B$ .

## 2.3 Credit Management

Dandelion can be used to distribute both free and paid content. Each usage dictates a distinct credit management policy. In the free-content case, we require that a client must have sufficient credit units to download either from a server or from a peer client. This is to incentivize a client to accumulate credit units by uploading to others. Each client is given an initial small amount of credit when it first registers at the server. This initial credit enables a new user to download a few chunks when it joins the Dandelion swarm. Clients spend  $\Delta_c > 0$  credit units for each chunk they download from a peer client and earn  $\Delta_r > 0$  credit units for each chunk they upload to a peer. Consequently, clients are forced to upload chunks proportionally to the number of chunks they want to download. In our system, a client can obtain a chunk only if its credit is greater or equal to the chunk's cost. To prevent collusions we set  $\Delta_c = \Delta_r$ , so that two colluders cannot increase the sum of their credit.

In the paid content case, if a client has already spent real money at the server to purchase content, a client may not be charged credit units to download file chunks. That is, a server rewards a client that uploads a chunk with  $\Delta_r > 0$  credit units, but may charge  $\Delta_r = 0$  for a client that downloads a chunk. To incentivize a client to accumulate credit units, a server may redeem a client's credit for monetary awards, such as discounts on content prices or service membership fees, similar to the mileage programs of airline companies. How to convert virtual credit to rewards depends on the economic goals of each Dandelion deployment. Note that collusions among clients are still not effective. If a client wishes to boost another client's credit it would need to request decryption keys for certain chunks. Since a paying client aims at downloading the complete content, a colluder would have to send multiple decryption key requests for a certain chunk. The server can detect and punish this behavior, deterring collusion among rational clients.

## 2.4 Discouraging unauthorized content distribution

In Dandelion, rational authorized clients are discouraged from serving content to unauthorized clients. This is because a server does not award them credit for illegitimate transactions. Clients are able to verify the legitimacy of requests for service (as described in Section 2.2), hence they can avoid wasting bandwidth to send encrypted chunks to unauthorized peers. Furthermore, due to this ability, clients can be held liable if they choose to send plaintext contents to unauthorized clients. These properties discourage users from using Dandelion for illegal content replication and make our solution appealing to distributors of copyright-protected digital goods.

Dandelion Server		
Dandelion Operation	Size	Time (ms)
Decrypt decryption key	32 byte	0.1
MAC decryption key request	40 byte	0.02
Transmit decryption key response	100 byte	$\sim 0.8$
Query and update credit base (SQLite)	N/A	1.08
Transmit chunk	256 KB	$\sim 2300$

Dandelion Client		
Dandelion Operation	Size	Time (ms)
Encrypt/decrypt chunk	256 KB	4.1
Encrypt/decrypt chunk	16 KB	0.35
Commit to chunk (Hash and MAC)	256 KB	1.45

Table 1: Timings of per-chunk Dandelion operations.

### 3 Preliminary Evaluation

We implemented a prototype of Dandelion in C under Linux, and conducted a preliminary evaluation of its performance on PlanetLab. This section describes our implementation and the results of our PlanetLab experiments.

#### 3.1 Prototype Implementation

We implemented Dandelion’s cryptographic operations using the *openssl* C library, and the credit management system using the lightweight database engine in the *sqlite* library.

Our server implementation draws from the Flash [19] web server’s Asymmetric Single Process Event Driven Architecture and the Staged Event Driven Architecture [10]. Both architectures assign thread pools to specific tasks.

When a disk *read* or database operation is required by a request, Dandelion’s main thread dispatches the request to a synchronized producer-consumer queue served by a pool of helper *disk access* or *database access* threads, respectively.

When a helper thread finishes its operations, it dispatches the request to another thread pool (next stage) for subsequent processing. To avoid multiple copies between kernel and user space during reading and sending a file chunk, we use the *sendfile()* system call. Owing to *sendfile()*, both reading a chunk from file and writing it to the network are executed by the same thread.

This design exploits parallelism and maintains good performance when both small and cached files or large disk-residing files are requested from the server itself. In addition, it does not bind the number of concurrent connections or pending requests to the number of processes/threads that the OS can efficiently accomodate simultaneously.

#### 3.2 Experimental Results

We first evaluate the computational costs of a Dandelion server. In a flash crowd event, the main task of a Dandelion server is to process key decryption requests and send

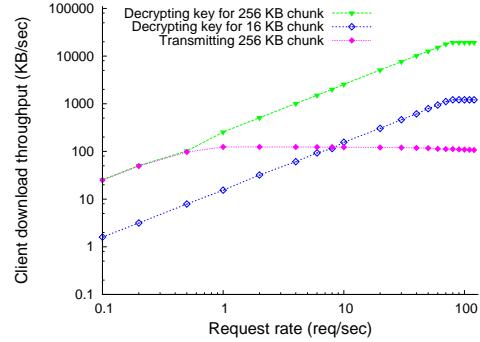


Figure 2: The y axis shows the achievable aggregate content download throughput of Dandelion clients when the server responds to: a) requests for keys used to decrypt 256 KB encrypted chunks; b) requests for keys used to decrypt 16 KB encrypted chunks; and c) requests for chunks. The x axis is the request rate received by the Dandelion server.

short responses to those requests. To process one decryption request, a server performs one HMAC operation and one block cipher decryption on small messages. Furthermore, it performs one query and two update operations on a credit database. Lastly, it transmits the decryption key.

In our experiments, we deployed a Dandelion system with one server and 100 clients. The server has a 1.7 GHZ/2 MB Pentium M CPU and one GB RAM. To stress our design, we placed our server behind a 1 Mbps access link bandwidth. We let the Dandelion clients send the following two types of requests to the server and benchmarked the processing costs of each operation. The first type was decryption key requests to emulate the load on the server during peer-serving. The second type was requests for file chunks from the server. As the client chunk request rate increased, the client could send a new request prior to downloading the previously requested chunk.

Table 1 shows the cost for each operation. The values are averaged over 10 downloading experiments. As can be seen, the cryptographic operations of Dandelion are highly efficient, as only symmetric cryptography is involved. A Dandelion client can encrypt and decrypt a 256 KB chunk much faster than download it or transmit it at 1Mbps. This result suggests that the client’s processing overhead does not affect its upload or download throughput.

Figure 2 compares the case in which Dandelion clients send decryption key requests to a server, as if they peer-serve each other, against the case in which clients request the file directly from the server, i.e., the HTTP/FTP-like downloading. The curves show that with a chunk size of 256 KB, the Dandelion clients’ download throughput would be almost 200 times higher than the throughput obtained when the clients request the file directly from the server. A smaller chunk size reduces the performance gain as a server

must process more decryption key requests. We note that the performance of Dandelion can be further improved. Figure 2 was obtained using a version of the Dandelion server that was optimized for directly serving file chunks, but was poorly tuned for processing decryption key requests. As a result, the credit query and update operation using SQLite took 10 ms instead of 1 ms (Table 1). In our latest version of implementation we configured the system to commit the credit database to the disk much less frequently. Our latest preliminary results indicate that a five fold increase in the throughput of decryption key responses is feasible. This means that a commodity server with a 1 Mbps access link could process up to  $\sim$ 500 decryption key requests per second, effectively serving up to  $\sim$ 2000 clients downloading 256 KB chunks at 64 KB/s from other clients.

The cost of a complaint is higher because it involves reading a chunk, encrypting it with the sender client’s key and hashing the encrypted chunk. However, the server blacklists misbehavers, thus it does not repeatedly incur the cost of complaints they induced.

## 4 Related Work

**Swarm file downloading protocols.** Dandelion is inspired by swarm downloading protocols such as BitTorrent [8] and Slurpie [24]. A key difference of our work is its robust incentive mechanism. Slurpie does not provide incentives for peer-serving. It is shown that BitTorrent’s rate-based “tit-for-tat” incentives do not punish free riders [15] due to the specifics of its optimistic unchoking mechanism. In addition, a free rider can enhance its advantage by obtaining a larger than normal initial partial view of the BitTorrent network. In this way, a peer can discover many seeders and choose to connect to them only [17], effectively increasing his download rate. It can also increase the frequency with which it gets optimistically unchoked by connecting to all leechers in its large view [25].

Since, there is no robust mechanism to motivate seeding in BitTorrent, the number of clients that seed for long periods of times is very small [21]. In contrast, a Dandelion client acquires credit only by uploading content to other clients. The credit can either be used for future downloads or can be converted to monetary rewards. Credit provides robust incentives for file seeding, which we believe will improve file availability when the swarm size is small.

Lastly, Dandelion has the desirable feature that rational clients have no incentives to serve unauthorized peers, as in such case the server will not reward them. In BitTorrent, content access policies are enforced by requiring password-based authentication with the tracker. However, an unauthorized peer can join the network simply by finding a single, colluding peer willing to share its swarm view with it. The colluding peer is not paying a high price for assisting the unauthorized peer. The unauthorized peers can then

download content from authorized peers, which have the incentives to serve them as long as the unauthorized peer is tit-for-tat compliant. As a result, a single authorized but misbehaving peer can facilitate illegal content replication at a large scale. In an upcoming BitTorrent version, access policies are implemented by accelerating legitimate content transfers through the use of strategically placed caches, which can be accessed only by authorized clients [1, 4]. Our scheme does not require third party infrastructure.

**Escrow services in peer to peer networks.** Horne et al. [14] proposed an encryption-based fair-exchange scheme for peer-to-peer file exchanges. Dandelion shares similarities regarding motivation and the general approach with their work, but differs in specific protocol design. They also divide and transmit the file in chunks to enable erasure-code-based techniques for detecting cheaters that upload invalid content, whereas we divide files to support efficient and incentivized peer-to-peer distribution. In contrast to our scheme, their scheme detects cheating with probabilistic guarantees, whereas Dandelion deterministically detects and punishes cheaters. In addition, unlike our scheme, all chunks for a given file need to come from a single peer, which renders the distribution pipeline inefficient.

**Fair-exchange schemes.** Among the proposed solutions for the classic cryptographic fair-exchange problem, our scheme bears the most similarity with the one by Zhou et al. [32]. They too, encrypt the content to be exchanged and use an online trusted third party (TTP) to relay the decryption key. A key difference is that Zhou et al.’s scheme uses public key cryptography for encryption and for committing to messages, and both of the exchange parties need to communicate with the TTP for each transaction. In contrast, our scheme uses efficient symmetric key encryption, and only one client needs to communicate with the TTP per transaction. The technique they use to determine whether a message originates from a party is similar to the one used by our complaint mechanism, but our work also addresses the specifics of determining the validity of the message.

**Pairwise credit-based incentives.** Swift [29] introduces a pairwise credit-based trading mechanism (barter) for peer-to-peer file sharing networks and examines the available peer strategies. Scrivener [9] is also an architecture in which peers maintain pairwise credit balances to regulate content exchanges among each other. Scrivener introduces the concept of confidence indicators to allow for increased trading flexibility and to favor cooperative nodes that temporarily run out of credit. In contrast, a Dandelion server maintains a central credit bank for all clients.

**Global credit-based incentives.** Similar to Dandelion, Karma [30] employs a global credit bank, with which clients maintain accounts. It distributes the credit auditor set of a peer among its  $k$  closest peers in a DHT overlay [22]. Karma uses certified-mail-based [23] fair exchanges of con-

tent for reception proofs, which requires both peers to communicate with the mediating auditor set for each exchange. Unlike Dandelion, Karma requires public key cryptographic operations at the peer side. Karma provides probabilistic guarantees with respect to the integrity of the credit-base. In the presence of numerous malicious bank nodes or in a highly dynamic network the credit-base becomes difficult to maintain reliably.

## 5 Conclusion and Future Work

This paper describes a cooperative content distribution system: Dandelion. Dandelion's primary function is to offload a server during a flash crowd event, effectively increasing availability without overprovisioning. A server delegates a client that has available resources to serve other clients. We use a cryptographic fair-exchange-based technique to provide robust incentives for client cooperation. The server rewards a client that honestly serves other clients with credit, which can be redeemed for further service or monetary rewards. In addition, the design of Dandelion discourages illegitimate content distribution. Since a server mediates all fair exchanges, clients who serve unauthorized requests are not rewarded, therefore it is in their best interests not to waste their upload bandwidth to upload to unauthorized clients. A preliminary evaluation shows that Dandelion has low processing and bandwidth costs on the server side. A commodity server with 1 Mbps access link may support up to two thousand simultaneous clients. We are in the process of evaluating and fine-tuning Dandelion's prototype implementation on PlanetLab.

## References

- [1] BitTorrent announces authorized rollout. <http://www.slyck.com/news.php?story=1090>, Feb. 2006.
- [2] CBS to sell new survivor episodes on own site. <http://www.msnbc.msn.com/id/11134875/>, Feb. 2006.
- [3] Disney does big business selling tv episodes online. [http://www.showbizdata.com/contacts/picknews.cfm/40484/DISNEY\\_DOES\\_BIG\\_%BASICSELLING\\_TV\\_EPISODES\\_ONLINE](http://www.showbizdata.com/contacts/picknews.cfm/40484/DISNEY_DOES_BIG_%BASICSELLING_TV_EPISODES_ONLINE), Jan. 2006.
- [4] Ntl, bittorrent and cachelogic announce joint technology trial. <http://www.cachelogic.com/news/pr100206.php>, 2006.
- [5] Quote from PACIFIC BELL: \$18000 per month for an OC3 line. <http://shopforoc3.com/>, Mar. 2006.
- [6] Universal announces a new download-to-own service. <http://edition.cnn.com/2006/TECH/03/23/movie.download/index.html>, Mar. 2006.
- [7] B. Chun, D. Culler, T. Roscoe, A. Bavier, L. Peterson, M. Wawrzoniak, and M. Bowman. Planetlab: an overlay testbed for broad-coverage services. volume 33, pages 3–12, 2003.
- [8] B. Cohen. Incentives build robustness in bittorrent. In *First Workshop on the Economics of Peer-to-Peer Systems*, 2003.
- [9] P. Druschel, A. Nandi, T.-W. J. Ngan, A. Singh, and D. Wallach. Scrivener: Providing incentives in cooperative content distribution systems. In *ACM/IFIP/Usenix International Middleware Conference*, 2005.
- [10] M. W. et al. Seda: An architecture for well-conditioned, scalable internet services. In *SOSP*, 2001.
- [11] M. J. Freedman, E. Freudenthal, and D. Mazires. Democratizing content publication with coral. In *NSDI*, March 2004.
- [12] C. Gkantsidis and P. Rodriguez. Network coding for large scale content distribution. In *INFOCOM*, 2005.
- [13] J. Gray. Distributed computing economics. Technical report, Microsoft Research, 2003. MSR-TR-2003-24.
- [14] B. Horne, B. Pinkas, and T. Sander. Escrow services and incentives in peer-to-peer networks. In *3rd ACM conference on Electronic Commerce*, pages 85–94, 2001.
- [15] S. Jun and M. Ahamed. Incentives in bittorrent induce free riding. In *P2PECON*, pages 116–121, 2005.
- [16] K. Kong and D. Ghosal. Pseudo-serving: a user-responsible paradigm for internet access. In *Sixth International Conference on World Wide Web*, pages 1053–1064, 1997.
- [17] N. Liogkas, R. Nelson, E. Kohler, and L. Zhang. Exploiting bittorrent for fun (but not profit). In *IPTPS*, 2006.
- [18] S. Morris. iTunes outsells CD stores as digital revolution gathers pace. <http://arts.guardian.co.uk/netmusic/story/0,13368,1649421,00.html>, Nov. 2005.
- [19] V. S. Pai, P. Druschel, and W. Zwaenepoel. Flash: An efficient and portable Web server. In *USENIX*, 1999.
- [20] K. Park and V. S. Pai. Scale and performance in the coblitz large-file distribution service. In *NSDI*, 2006.
- [21] J. A. Pouwelse, P. Garbacki, D. H. J. Epema, and H. J. Sips. The bittorrent p2p file-sharing system: Measurements and analysis. In *IPTPS*, pages 205–216, 2005.
- [22] A. Rowstron and P. Druschel. Pastry: Scalable, distributed object location and routing for large-scale peer-to-peer systems. In *IFIP/ACM International Conference on Distributed Systems Platforms (Middleware)*, pages 329–350, 2001.
- [23] B. Schneier. Applied Cryptography, John Wiley and Sons, 2nd edition, 1995.
- [24] R. Sherwood, R. Braud, and B. Bhattacharjee. Slurpie: A cooperative bulk data transfer protocol. In *INFOCOM*, 2004.
- [25] J. Shneidman, D. Parkes, and L. Massoulie. Faithfulness in internet algorithms. ACM SIGCOMM PINS'04, 2004.
- [26] Y. J. Song, V. Ramasubramanian, and E. G. Sizer. Cobweb: a proactive analysis-driven approach to content distribution. In *SOSP '05: Proceedings of the twentieth ACM symposium on Operating systems principles*, pages 1–3, 2005.
- [27] T. Stading, P. Maniatis, and M. Baker. Peer-to-peer caching schemes to address flash crowds. In *IPTPS*, 2002.
- [28] A. Stavrou, D. Rubenstein, and S. Sahu. A lightweight, robust p2p system to handle flash crowds. In *ICNP*, pages 226–235, 2002.
- [29] K. Tamilmani, V. Pai, and A. Mohr. Swift: A system with incentives for trading. In *Second Workshop on the Economics of Peer-to-Peer Systems*, 2004.
- [30] V. Vishnumurthy, S. Chandrasekaran, and E. G. Sizer. Karma: A secure economic framework for p2p resource sharing. In *Workshop on the Economics of Peer-to-Peer Systems*, 2003.
- [31] L. Wang, K. Park, R. Pang, V. S. Pai, and L. L. Peterson. Reliability and security in the codeen content distribution network. In *USENIX Annual Technical Conference, General Track*, pages 171–184, 2004.
- [32] J. Zhou and D. Gollmann. A fair non-repudiation protocol. In *IEEE Symposium on Research in Security and Privacy*, pages 55–61, 1996.

# Detailed Protocol Description

## Setting and Assumptions

We assume that the server  $S$  keeps a table matching any file  $F$  with a pool of available clients currently downloading or seeding the file. A client  $A$  gets a temporary shared key  $K_{SA}$  with  $S$ .  $K_{SA}$  can be efficiently computed as  $K_{SA} = H(K_S, \langle A \rangle, \langle i \rangle)$ . The notation  $\langle X \rangle$  denotes a client  $X$ 's Dandelion ID,  $K_S$  is  $S$ 's master secret key,  $H$  is a cryptographic hash function such as SHA-1, and  $\langle i \rangle$  refers to a time period. Our protocol enables  $S$  to tolerate some lag in the  $\langle i \rangle$  assumed by a client. The temporary shared keys are delivered from the server to the client over a secure channel. For every client, the server  $S$  maintains database entries of that client's credit, virtual money which can be used to purchase more services.

## Client-Serving Protocol

The protocol starts with the client  $B$  sending a request for file  $\langle F \rangle$  to  $S$ .

- 1)  $B \rightarrow S$ : [server file request]  $\langle F \rangle$

If  $B$  has access to  $F$ ,  $S$  chooses a random short list of clients  $\langle A \rangle_{\text{list}}$ , which are currently downloading or seeding the file. Each list entry, besides the Dandelion ID of the client, also contains the clients inbound *internet address*. Also for every client in  $\langle A \rangle_{\text{list}}$ ,  $S$  sends a ticket  $T_{SA} = MAC_{K_{SA}}[\langle A \rangle, \langle B \rangle, \langle F \rangle, ts]$  to  $B$ .  $MAC$  is a message authentication code (e.g. an HMAC),  $ts$  is a timestamp and  $\langle A \rangle$  is a client in  $\langle A \rangle_{\text{list}}$ . The tickets  $T_{SA}$  are only valid for a certain amount of time  $T$  (considering clock skew between  $A, S$ ) and allow  $B$  to request chunks of file  $F$  from client's  $A$ . When  $T_{SA}$  expires and  $B$  still wishes to download from  $A$  it requests a new  $T_{SA}$  from  $S$ . As commonly done to maintain file integrity,  $S$  also sends the *SHA-1* hash  $h_{\langle ch \rangle} = H(ch)$  for all chunks  $ch$  of the file  $F$ .  $S$  may charge  $B$  for the issuance of tickets  $T_{SA}$  to prevent misbehaving clients from wasting server resources.

- 2)  $S \rightarrow B$ : [server file response]  $T_{SA}$  list,  $\langle A \rangle_{\text{list}}, h_{\langle ch \rangle}$  list,  $\langle F \rangle, ts, \langle i \rangle_S$

The client  $B$  forwards this request to each  $A \in \langle A \rangle_{\text{list}}$

- 3)  $B \rightarrow A$ : [client file request]  $T_{SA}, \langle F \rangle, ts, \langle i \rangle_S$

If  $\text{current-time} \leq ts + T$  and  $T_{SA}$  is not in  $A$ 's cache,  $A$  verifies if  $T_{SA} = MAC_{K_{SA}}[\langle A \rangle, \langle B \rangle, \langle F \rangle, ts]$ .<sup>1</sup> As long as  $B$  remains connected to  $A$ , it periodically renews its  $T_{SA}$  tickets. If the verification fails,  $A$  drops this request. Also, if  $\langle i \rangle_S$  is greater than  $A$ 's current epoch  $\langle i \rangle_A$ ,  $A$  learns that it should renew its key with  $S$  soon. Otherwise,  $A$  caches  $T_{SA}$  and it starts running a protocol with  $B$  for file chunk selection.  $A$  reports periodically to  $B$  what chunks it has for as long as

---

<sup>1</sup>The purpose of this check is to provide a simple mechanism for protecting  $A$  from DoS attacks from unauthorized clients and to allow clients to filter request for unauthorized file uploading.

the timestamp is fresh. Also,  $B$  reports its available chunks to  $A$  and  $A$  can request them from  $B$ , after he retrieves  $T_{SB}$  from  $S$ .  $B$  determines which chunks it wishes to download and from which clients according to a chunk selection algorithm. For presentation purposes, each of the following messages involves one chunk, whereas in practice information for multiple chunks may be bundled in a message.

- 4)  $B \rightarrow A$ : [client chunk request]  $T_{SA}, \langle F \rangle, \langle ch \rangle, ts, \langle i \rangle_S$

$B$ 's requests are served as long as the timestamp is fresh and  $T_{SA}$  is cached or verified. For each requested chunk,  $A$  retrieves and encrypts it using a symmetric-key encryption  $Enc$ , as  $C = Enc_{k_{\langle ch \rangle}}^{\text{iv}_{\langle ch \rangle}}(ch)$ , where  $k_{\langle ch \rangle}$  is a randomly chosen key distinct for each chunk, and  $\text{iv}_{\langle ch \rangle}$  is the encryption Initial Vector (IV).  $A$  encrypts the random key with the one it shares with the server, as  $e = Enc_{K_{SA}}^{\text{iv}_{\langle ch \rangle}}(k_{\langle ch \rangle}, \text{iv}_{\langle ch \rangle})$ . Finally,  $A$  hashes the ciphertext  $C$  as  $hc = H(C)$  and computes a MAC value  $T_{AS} = MAC_{K_{SA}}[\langle A \rangle, \langle B \rangle, \langle F \rangle, \langle ch \rangle, e, hc, ts]$ . Note that  $A$  can pre-compute several values ( $k_{\langle ch \rangle}, e, C, hc$ ), so the on-line cost of  $A$  can be reduced to one MAC computation.

- 5)  $A \rightarrow B$ : [client chunk response]  $T_{AS}, \langle F \rangle, \langle ch \rangle, e, C, ts, \langle i \rangle_A$

$B$  retrieves  $C$ , computes its own hash  $hc' = H(C)$  and forwards the following to  $S$ .

- 6)  $B \rightarrow S$ : [decryption key request]  $\langle A \rangle, \langle F \rangle, \langle ch \rangle, e, hc', ts, T_{AS}, \langle i \rangle_A$

If timestamp  $ts$  is fresh enough, ticket  $T_{AS}$  is not in  $S$ 's cache, and  $\langle i \rangle_A$  is not too much off,  $S$  checks if  $T_{AS} = MAC_{K_{SA}}[\langle A \rangle, \langle B \rangle, \langle F \rangle, \langle ch \rangle, e, hc', ts]$ , where key  $K_{SA}$  is computed using  $K_S$ ,  $\langle A \rangle$ , and  $\langle i \rangle_A$ . The verification may fail either because  $hc'$  is invalid due to transmission error in step (5) or because either  $A$  or  $B$  are misbehaving. Since  $S$  is unable to determine which one is the case, it does not punish either clients. Yet it notifies  $B$ , which is expected to remove  $A$  from its client list in case  $A$  repeatedly sends invalid messages. If  $B$  keeps sending invalid decryption key requests,  $S$  penalizes him. If the verification succeeds,  $S$  caches  $T_{AS}$ , and checks whether  $B$  has sufficient credit. It also checks again whether  $B$  has access to the file  $F$ . If  $B$  is approved, it charges  $B$  and reward  $A$ .  $S$  also decrypts  $(k'_{\langle ch \rangle}, \text{iv}'_{\langle ch \rangle}) = Dec_{K_{SA}}(e)$ , and sends them to  $B$ .

- 7)  $S \rightarrow B$ : [decryption key response]  $\langle A \rangle, \langle F \rangle, \langle ch \rangle, (k'_{\langle ch \rangle}, \text{iv}'_{\langle ch \rangle})$

$B$  uses  $(k'_{\langle ch \rangle}, \text{iv}'_{\langle ch \rangle})$  to decrypt the chunk as  $ch' = Dec_{k'_{\langle ch \rangle}}^{\text{iv}'_{\langle ch \rangle}}(C)$ . If decryption fails or if  $H(ch') \neq h_{\langle ch \rangle}$  (see item (2)), then  $B$  complains to  $S$  by sending the following message.

- 8)  $B \rightarrow S$ : [complaint],  $\langle A \rangle, \langle F \rangle, \langle ch \rangle, T_{AS}, e, hc', ts, \langle i \rangle_A$

$S$  ignores this message if timestamp  $ts$  is not fresh enough (using much more liberal time interval than before) or if this complaint is already cached. If  $T_{AS} \neq MAC_{K_{SA}}[\langle A \rangle, \langle B \rangle, \langle F \rangle, \langle ch \rangle, e, hc', ts]$   $S$  punishes  $B$ , since  $B$  had already been notified in step (6) that  $T_{AS}$  is invalid. If  $T_{AS}$  verifies,  $S$  caches this complaint, recomputes  $K_{SA}$  as before, decrypts  $(k'_{\langle ch \rangle}, iv'_{\langle ch \rangle}) = Dec_{K_{SA}}(e)$  once again, retrieves  $ch$  from its storage, and encrypts  $ch$  himself using the above key and IV vector,  $C' = Enc_{k'_{\langle ch \rangle}}^{iv'_{\langle ch \rangle}}(ch)$ . If the hash of the ciphertext  $H(C')$  is equal to the value  $hc'$  that  $B$  sent to  $S$ , then  $S$  decides that  $A$  has acted correctly,  $B$ 's complaint is unjustified,  $S$  drops this complaint request and blacklists  $B$  or charges  $B$  a large amount. Otherwise,  $S$  decides that  $B$  was cheated by  $A$ , removes  $A$  from its pool of active clients, blacklists or charges it, and issues an update that cancels the corresponding update on  $A$ 's and  $B$ 's credit. Finally,  $S$  serves  $B$  itself or it repeats the protocol from step (2).

## Security Analysis

We claim the following security properties of our protocol:

**1.** If an honest client  $B$  gets charged (his credit decreases) by  $S$ , then  $B$  must have received correct chunk  $ch$ , even if the transaction involved a malicious client  $A$ . This is because  $B$  gets charged only if the data  $S$  gets in steps (6) and (8) verifies and if  $hc' = H(C')$ . Since  $hc'$  is a hash that  $B$  computes itself on  $C$  received from  $A$ ,  $C = C'$ . Furthermore, since the same  $k, iv$  pair is used by  $S$  to encrypt  $ch$  into  $C'$  and by  $B$  to decrypt  $C$  into  $ch'$ , then  $C = C'$  implies that  $ch' = ch$ .

**2.** If an honest client  $A$  always encrypts chunk  $ch$  anew when servicing a request, then even if client  $B$  is malicious, if  $B$  gets  $ch$  in this protocol instance then  $A$  also gets credit from  $S$ . This is because if  $A$  encrypts  $ch$  using one-time key  $k_{\langle ch \rangle}, iv_{\langle ch \rangle}$ , then  $B$  sees  $k_{\langle ch \rangle}, iv_{\langle ch \rangle}$  only in the encrypted form  $e$ . The only way for  $B$  to get it (short of stealing key  $K_{SA}$  from  $A$  or  $S$ ) is to get it decrypted by  $S$ , in which case  $S$  will log a charge against  $B$ . The only way  $B$  can possibly avoid this charge is by sending (8) which includes  $T_{AS}$  and  $hc'$  s.t.  $T_{AS} = MAC_{K_{SA}}[\langle A \rangle, \langle B \rangle, \langle ch \rangle, e, h', ts]$ , but such that  $hc' \neq H(C')$  where  $C'$  is computed by  $S$  in that step. However, since we consider this attack only against an honest  $A$ , the  $T_{AS}$  MAC value will verify only if all the values it includes are the ones that  $A$  sent to  $B$ , and if hash  $hc'$  is correctly computed on ciphertext  $C$  included in that transfer. But if that's the case then  $S$  will decrypt  $e$  to the same  $k_{\langle ch \rangle}, iv_{\langle ch \rangle}$  pair that  $A$  used, hence  $S$ 's encryption  $C'$  will be the same as the  $C$  that  $A$  computed. Consequently,  $hc'$  will be equal to  $H(C')$ , hence  $B$  is not able to reverse its charge.

**3.** If  $A$  pre-computes only one encryption of some chunk  $ch$  and services requests for that file always using the same ciphertext  $(C, e)$ , then  $A$  runs some risk that colluding  $B$ 's can attempt to use  $A$  to download  $ch$  with only one of the  $B$ 's charged for it. Namely, the colluding clients  $B$ 's have some chance of getting tickets to the same client  $A$  from  $S$ , so each of them would receive the same encryption  $C$  of  $ch$  from  $A$ . Then one  $B$  can incur a charge to retrieve key  $k_{\langle ch \rangle}$ , but it can share this key with the remaining colluders. The chance of success in such attack decreases if the list of the clients returned by  $S$  is short and if  $A$  pre-computes many ciphertext tuples  $(k_{\langle ch \rangle}, e, C, h)$  for the same  $ch$ , and services a request by choosing one of them at random. Note that  $A$  can individually adjust how much to pre-compute, or even to always encrypt  $ch$  on-line.

**4.** A malicious client  $B$  can always abandon any instance of the protocol or intentionally send invalid messages to  $S$  (e.g.  $hc' \neq H(C)$ ). In such case,  $A$  does not receive any credit even though  $B$  consumed  $A$ 's resources (but also  $B$  does not receive the file in that instance, as we argue above). This is a denial of service attack against  $A$ , and we mitigate it by having  $S$  issue a short-lived MAC'ed ticket  $T_{SA}$  only to authorized clients. Therefore  $B$  can stage this attack against  $A$  only for as long as the ticket is valid. If  $B$  is identified as misbehaver client, he will not be issued new tickets. In addition,  $S$  may charge  $B$  for the issuance of tickets  $T_{SA}$  effectively preventing  $B$  from maliciously expending both  $A$ 's and  $S$ 's resources.

**5.** Two clients  $B$  and  $A$  could agree to share a file that  $B$  is not entitled to receive based on a file access policy and pretend that  $A$  is uploading a file to which  $B$  has access. In that way,  $A$  would get paid, therefore it has incentives to provide the whole file and violate the policy. However, this is problematic because the complaint mechanism can only rule in favor of  $B$ , therefore  $A$  cannot trust that  $B$  will allow  $A$  to be rewarded for his service.