Heuristic Evaluation

http://www.useit.com/papers/heuristic/heuristic_list.html
Baby Name Wizard

http://www.babynamewizard.com/

Applying the Heuristics

- Visibility of system
- Match between system and the real
- User control and freedom
- Consistency and standards
- Error prevention
- Recognition rather than recall
- Flexibility and efficiency of use
- Aesthetic and minimalist design
- Help users recognize, diagnose, and recover from errors
- Help and documentation