Social Media Analysis using Kafka

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Data Streaming in today's world

- Large amounts of data being generated from social media today
- Instantaneous input and fast analysis is required
- Frameworks consists of: i) distributed data ingestion; ii) distributed data processing; iii) data visualization
- Apache Kafka is a distributed streaming platform for messaging
- It follows the publish/subscribe system
- Data from multiple sources is sent to a Producer which streams it to the consumer for further processing

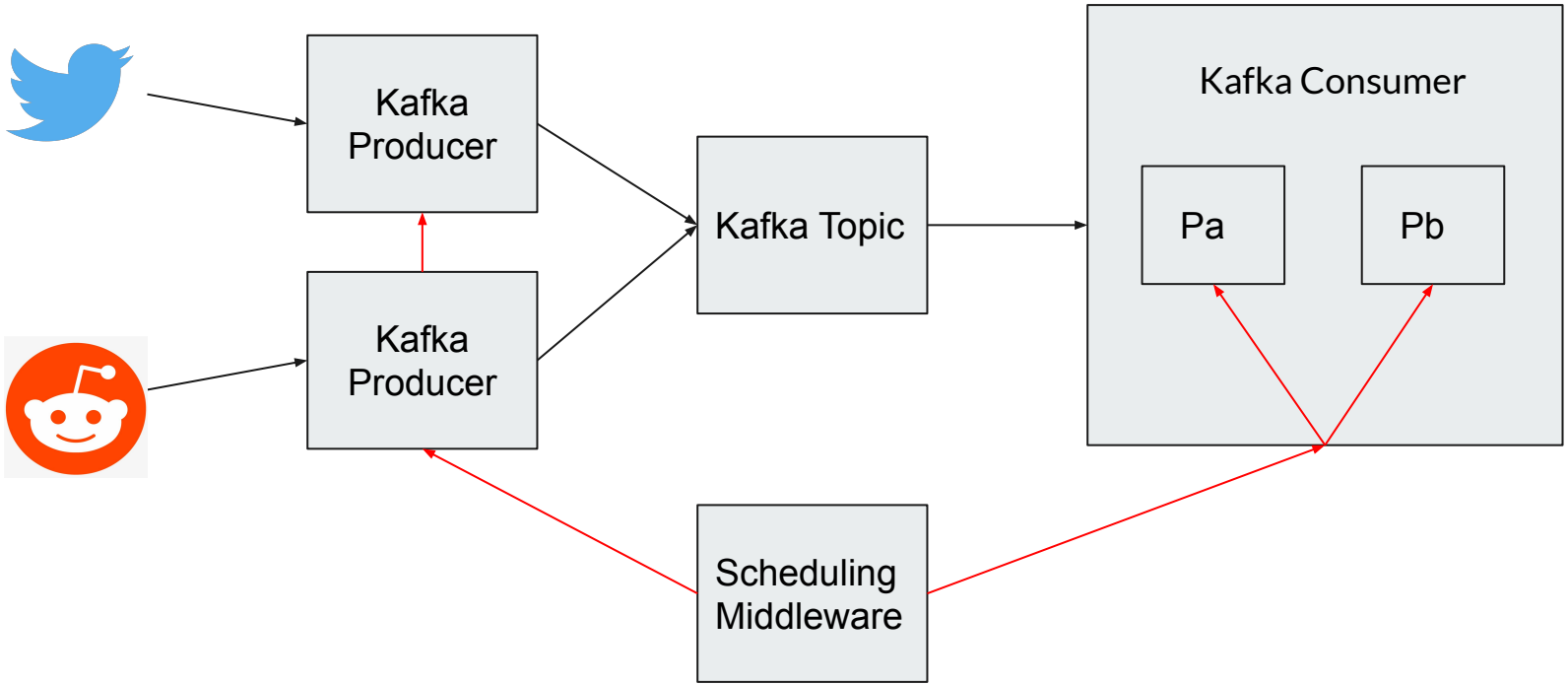
Our Objective

- Establish a data-pipeline with ingestions from multiple sources
- Define a scheduling middleware which determines the selection of processing logic based on the data ingestion rate

What we propose....

- Data is live Streamed from two social Medias : Twitter and Reddit
- This Data is fed into the respective Kafka Producers
- Producers, with the help of the scheduler, stream this data to the consumer.
- The scheduler is responsible for normalizing the input rates, acting accordingly in cases of high input.
- Consumer further processes this data according to processing requirements.

Architecture



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