Project 4: Search Widgets

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AGENDA

- I. METHODS
- II. RECAP RESULTS
- III. RESULTS
- IV. CONCLUSIONS
- V. FINAL SCHEDULE

I. METHODS

Methods Used

- Interviews
- Surveys
- Usability Testing
- Prototyping
- Re-Iteration

I. METHODS SURVEYS

Format

- 1 Task (per widget)
- 2 Search Widgets
 - o <u>UCI Library Search Widget</u>
 - o **Protoype**
- 5 Questions

Task 1 - Specific Search

- Please visit http://uci.worldcat.org/ then find the following nursing book:
 - * High-Acuity Nursing by Kathleen Dorman Wagner

Please spend no more than 5 minutes for this task.

I. METHODS SURVEYS

Screenshot

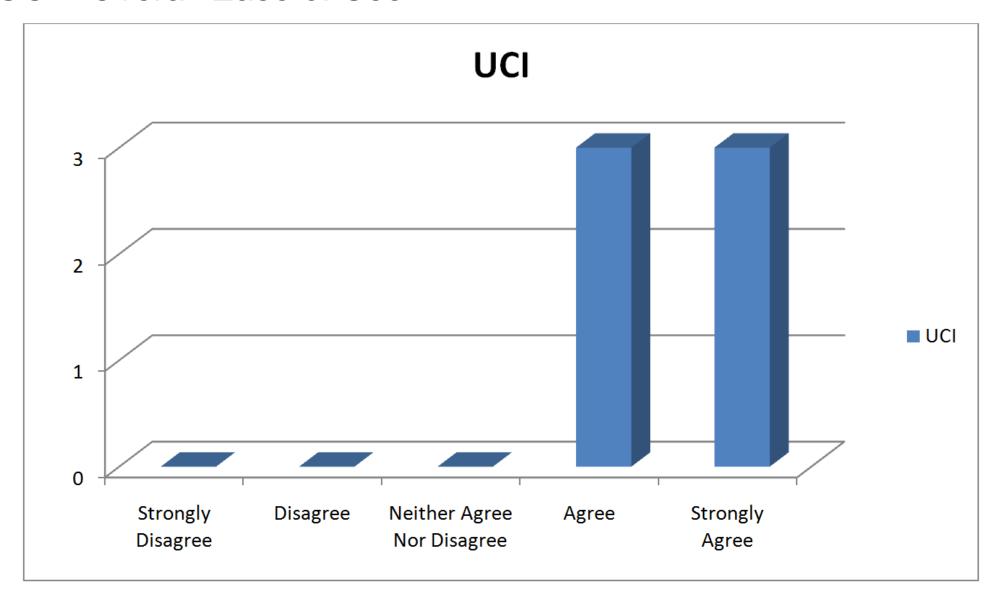
1. Search Page 'A' was easier to	use than Search Page 'B'			
Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
Please explain				
	.#			
2. The Advanced Search Feature	for Search Page 'A' seems mor	e useful than the Advanced Search Feature for Sea	rch Page 'B'	
Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
Please explain				
	.4			
3. I prefer the Results Page for S				
Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
Please explain				
	.il			
4. Overall, the layout for Search	Page 'A' is more appealing than	ı Search Page 'B'		
Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
Please explain				
5. Overall, I prefer Search Page '		er an an		
Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
Please explain				
	al			

I. METHODS SURVEYS

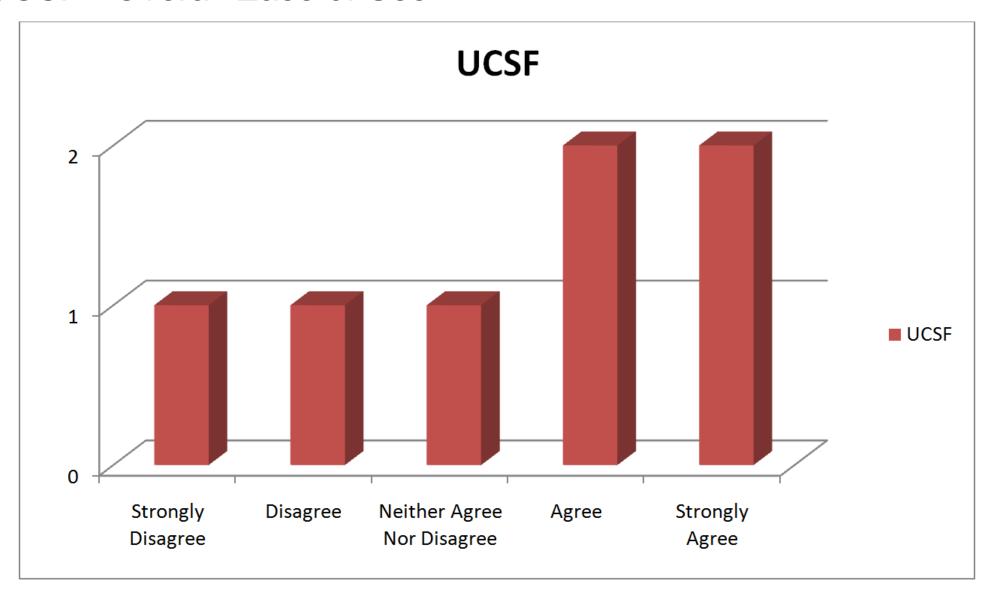
Data Collection

Go	ogle Docs			
info	32 final results			
File	Edit View Format Insert Tools Form Help			
a	○ ○ \$ % 123 ▼ 10pt ▼ B Abc A ▼ ■ ▼ ■ ▼ ■ ▼	□ □	ΣΨ	
	Α	В	С	
1				
26	Overall Search 'A' is more appealing than B			
27	Strongly disagree	1		
28	Disagree	4		
29	N A or Dis	1		
30	Agree	4		
31	Strongly Agree	2		
33				
34	Overall prefer Search page A of B			
35	Strongly disagree	0		
36	Disagree Disagree	2		
37	N A or Dis	6		
38	Agree	2		
39	Strongly Agree	2		
40	0 11 10			
41	Question 1 Comments			
42 43	edit		Both displayed what I was looking for in first attempt.	Wed, 5/27/09 4:32 PM
44	edit		Both search engines provided me with the book that I was looking for.	Wed, 5/27/09 1:07 PM
45	edit		just copied and pasted	Wed, 5/27/09 12:42 PN
			I found the book on Search Page B, but couldn't access it like I was able to	
46	edit		on Search Page A.	Wed, 5/27/09 12:39 PN
47	edit		Only 1 result was returned when the "High-Acuity Nursing by Kathleen Dorman Wagner" book was searched for. But website B allowed the entire phrase to be searched and returned many results.	Tue E/26/00 11:44 DM
48	edit edit		They were the same.	Tue, 5/26/09 11:44 PM Tue, 5/26/09 8:04 PM
49	edit		I found the book easily in both cases.	Mon, 5/25/09 11:38 PM
50	edit		Searching the name Wagner in A didn't return the book I was looking for, while B it was the first result	,
51				
52	Question 2 Comments			
53	- 4%		Desc Destroyed accept distributed	107/00 4 00 50
54 55	edit edit		Page B advanced search didn't work. they are the same	Wed, 5/27/09 4:32 PM Wed, 5/27/09 1:07 PM
56	edit		just copied and pasted	Wed, 5/27/09 12:42 PN
57	edit		There are more options that might apply to a wider discipline of students using the search engine	Wed, 5/27/09 12:39 PN
58	edit		They are both about the same as far as advance search options go. Options to search are about the same.	Tue, 5/26/09 11:44 PM
59	edit		They were the exact same.	Tue, 5/26/09 8:04 PM
60	edit		I didn't have to try that feature to find the book	Mon, 5/25/09 11:38 PM
61	edit		They seem about the same	Mon, 5/25/09 11:05 PN
62 63	Question 3 Comments			
64				
65	edit		More results displayed.	Wed, 5/27/09 4:32 PM
66	edit		the results for search page a were more direct	Wed, 5/27/09 1:07 PM
67	edit		I feel like I could work with either one without any difficulty Page A looks more professional then page B. It also gives the option of	Wed, 5/27/09 12:39 PN
68	edit		defining the search in more detail based on year, format, topic, etc.	Tue, 5/26/09 11:44 PM
69	edit		Both gave me what I was looking for as the first result.	Tue, 5/26/09 8:04 PM

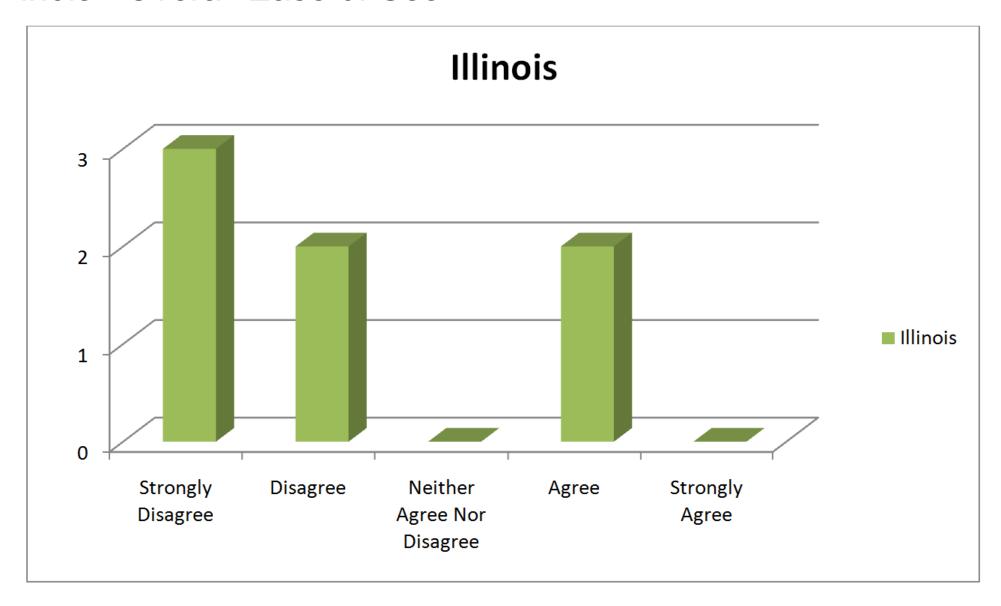
UCI - Overall Ease of Use



UCSF - Overall Ease of Use



Illinois - Overall Ease of Use



Analysis of 3 Search Widgets

Good Qualities

- Search Page
 - Instant search preferred
 - Simple
- Results page
 - Specific VS categorized
 - Detailed VS simple
 - Less Branching
- Advanced Search Feature
 - UCI both tasks
 - UCSF & Illinois not used for either tasks
 - Advanced Search must be explicit

III. RESULTS SURVEYS

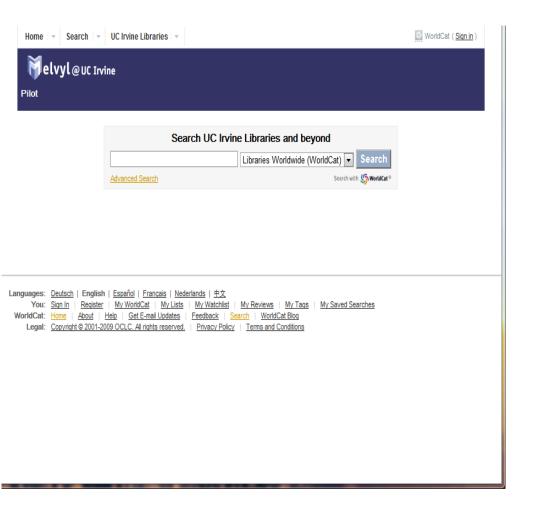
Data

- 14 UCI participants
 - 13 completed
 - 11 UGrad students
 - 2 of 3 Grad students
- Frequency of Use for Library Websites
 - Once a month
- Overall Preference
 - UCI & Prototype = same
- Search Page Layout
 - UCI & Prototype = same
- Results Page Preference
 - UCI & Prototype = same

Battle of the Search Widgets

Simple Search

UCI Library



Prototype



Battle of the Search Widgets

Results Page

Home

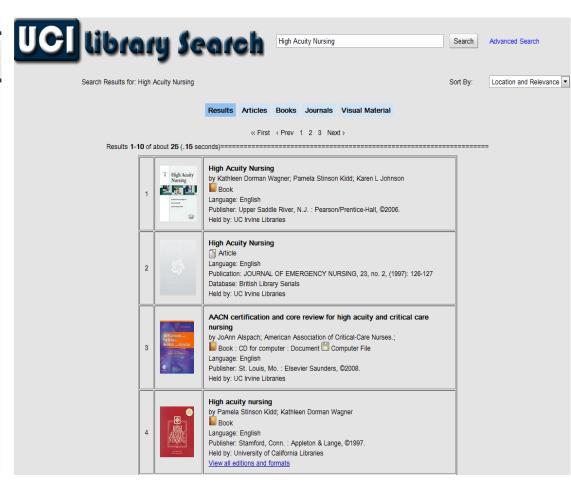
▼ Search

▼ UC Irvine Libraries

UCI Library

elvyl@UC Irvine high-acuity nursing You are searching Libraries Worldwide (WorldCat) ▼ | Advanced Search Search results for 'high-acuity nursing' limited to Libraries Worldwide Sort by: Location and Relevance ▼ Save Search (WorldCat) Refine Your Search Results 1-10 of about 26 (.11 seconds) « First < Prev 1 2 3 Next > Select All Clear All Save to: [New List] Pamela Stinson Kidd (4) Kathleen Dorman W... (2) 1. 7 High Acuity Joann Alspach (1) by Kathleen Dorman Wagner; Pamela Stinson Kidd; Karen L Johnson Inc Concept Media (1) Language: English Decoux Hampton M (1) Publisher: Upper Saddle River, N.J.: Pearson/Prentice-Hall, @2006. Show more ... Held by: UC Irvine Libraries View all editions and formats Book (10) Article (9) **High Acuity Nursing** Visual Material (4) Article • Videocassette (3) Language: English Internet Resource (3) Publication: Journal of emergency nursing: JEN. 23, no. 2, (1997): 126 Sound Recording (1) Publisher: [St. Louis, MO : C.V. Mosby Database: ArticleFirst Show more ... Held by: UC Irvine Libraries 2007 (3) 3. **High Acuity Nursing** 2002 (3) 1999 (3) 1997 (4) Publication: JOURNAL OF EMERGENCY NURSING, 23, no. 2, (1997): 126-127 1992 (3) Database: British Library Serials Show more ... Held by: UC Irvine Libraries Content AACN certification and core review for high acuity and critical care Thesis/dissertation (3) by JoAnn Alspach; American Association of Critical-Care Nurses.; Book : CD for computer : Document (# Computer File Medicine (9) Health Facilities... (3) Publisher: St. Louis, Mo.: Elsevier Saunders, @2008 Medicine By Body ... (1) Held by: UC Irvine Libraries Assessing Tissue Oxygenation - Because of the high acuity of

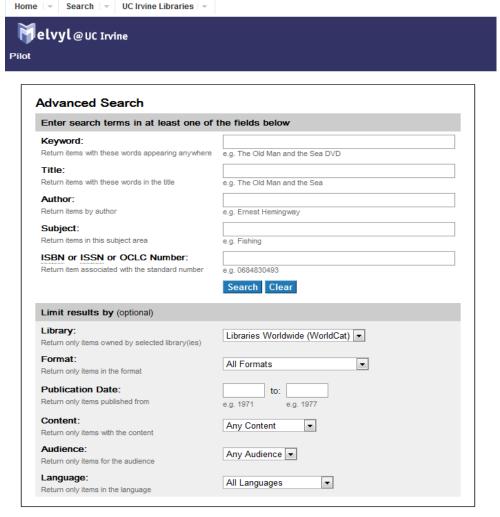
Prototype



Battle of the Search Widgets

Advanced Search

UCI Library



Prototype

UCI Library Advanced Search

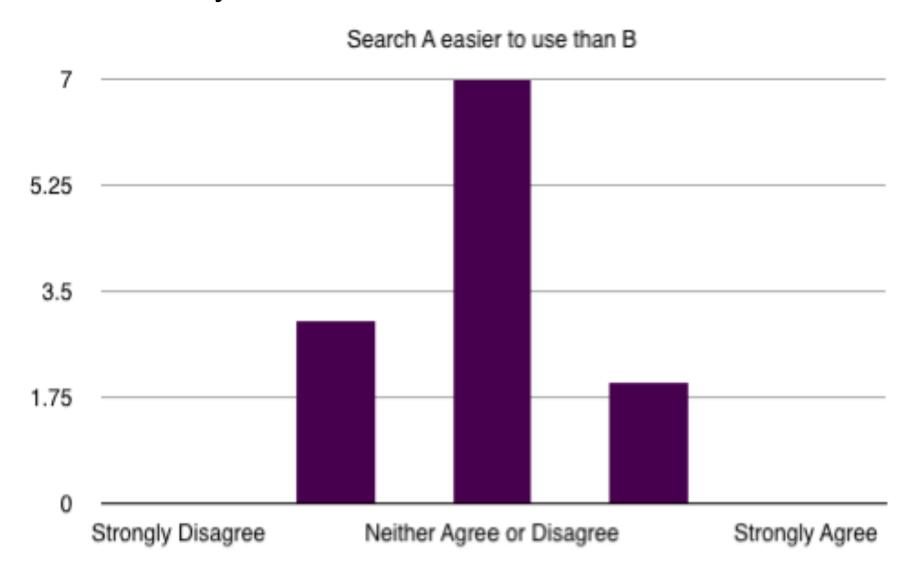
Keyword			
Return items with these words	e.g. The Old Man and the Sea DVD		
Title			
Return items with these words in the title	e.g. The Old Man and the Sea		
Author			
Return items by author	e.g. Ernest Hemingway		
Subject			
Return items in this subject area	e.g. fishing		
ISBN			
Return item with the standard number	e.g. 0684830493		
Publication Date	to:		
Return only items published from	e.g. 1977		
Format	All Formats ▼		
Return only items in the format			

Quantitative Analysis

- Both were easy to use
- Both advanced searches were easy to use
- Preferred Results page of Both UCI and Prototype
- Both Search pages were appealing
- Overall users had no preference towards Search A and B

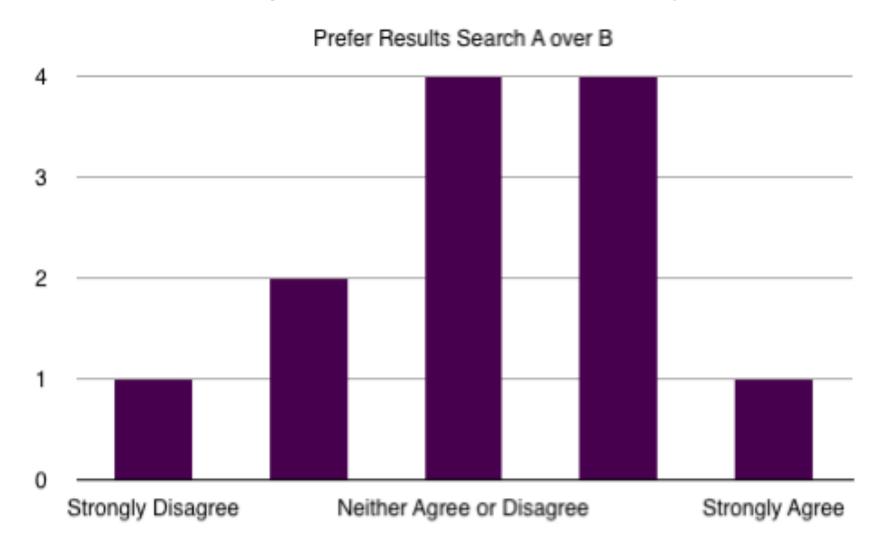
III. RESULTS (cont)

Both were easy to use:



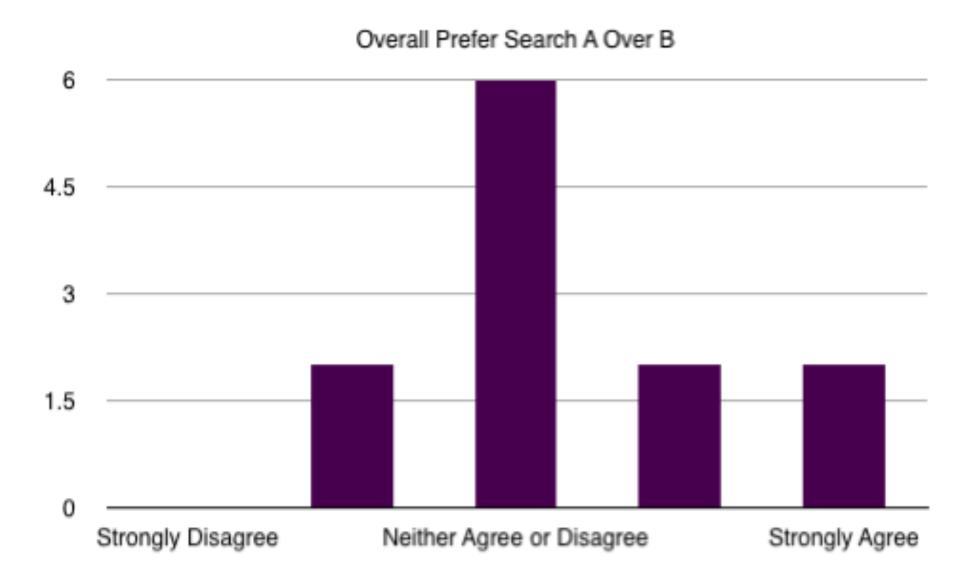
III. RESULTS (cont)

Prefered Results page of Both UCI and Prototype:



III. RESULTS (cont)

Overall users had no preference towards Search A and B:



Qualitative Analysis

- Both were easy to use
 - "Both displayed what I was looking for in first attempt."
 - "I found the book easily in both cases"
- Both advanced searches were easy to use
 - "They are both about the same as far as advanced search options go. Options to search are about the same."
- Prefered Results page of UCI than Prototype
 - "As far as look and feel I do prefer A, but they essentially serve the same purpose"
 - "Both gave me what I was looking for as the first result."

III. RESULTS -(cont)

Qualitative Analysis

- Both Search pages were appealing
 - "Search page B is much simpler which makes it more user friendly"
 - "I think it's a bit easier on the eyes, but there might be a bit too much clutter on the side on A"
 - "The main page is mostly the same, but I prefer the way B presents the results. The centered table allows you to focus on the results."
- Overall users had no preference towards Search A and B
 - "I don't have any reasons to prefer one over the other."
 - "Not significantly enough to say I agree, I do think it has a more pleasing look and feel overall, but B also seems more streamlined which I like."

IV. CONCLUSIONS

- Search Page
 - o "Google-ized" preferred
 - Multi-criteria as Advanced Search
- Advanced Search
 - Must be visible
- Results Page
 - The <u>main</u> focus
 - Concise
 - Fine-tuning is power
 - Information upfront, but no overload

V. FINAL SCHEDULE

GANTT Chart

