

INF 111 / CSE 121: Software Tools and Methods

Lecture Notes for Fall Quarter, 2007
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Set 21

Announcements

- **Quiz #4 will be on Wednesday after the holidays 11/28**
 - It will cover Lectures from 11/14-11/26 (sets 17-21)
 - Readings not covered on previous quizzes
- **Readings:**
 - Van Vliet Chapter 7

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Previously in INF 111...

- **UML**
 - State Transition Diagrams
 - Activity Diagrams

Review

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Review

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Today's Lecture

- o **Effort Estimation**

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The Mythical Man-Month

“Most software projects have gone awry for **lack of calendar time than for all other causes combined.**

Why is this cause of disaster so common?”

Brooks p. 14

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Effort Estimation

Predicting the resources required for a software development process

- How much *effort* is required to complete an activity?
- How much *calendar time* is needed to complete an activity?
- What is the *total cost* of an activity?
- Project estimation and scheduling and interleaved management activities

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Effort Estimation

- How do you know how long a programming problem will take?

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The Mythical Man-Month

- Chapter 2 of Brooks
- Source of some key ideas in software engineering about effort estimation
 - **Lessons that we haven't really learned (as we will see in van Vliet)**
- Don't confuse effort with progress
 - **Just because you put in time, it doesn't mean that you're closer to your goal**
- Adding people to a project that is already late will only make it later

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5 Key Points from MMM

1. Poor Estimation
2. Effort estimates confuse effort with progress
 - Assuming men and months are interchangeable
3. We don't back up our estimates.
4. Schedule progress is poorly monitored.
5. Adding people to a project that is already late will only make it later.

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Poor Estimation

- Assumes nothing will go wrong
- Large project has many smaller tasks
 - Hard to know all in advance
 - Hard to estimate accurately
- Probability of success in every step is small
- Progress is poorly monitored
- Most measures confuse effort with progress

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Why are Men and Months not interchangeable?

- Man-month: how much work is completed by 1 person in 1 month
- Some attempt to schedule based on man-months..
 - Project is planned for: 5 people x 4 months
 - but there's no time: $x 2 \quad / 2$
 - just double people!: 10 people x 2 months
- Myth: men and months are interchangeable
- Why not?
 - Communication!!

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Problems with Communication

- Adding new people requires training them
- Productive people are taking off the project
- Intercommunication
 - If each part of the task must be coordinated
 - 3 workers takes 3x the communication
 - 4 workers takes 6x the communication
- Effort of communicating must be added to the amount of work to be done
- Generally, adding more people lengthens the process


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What about System Testing?

- **Optimism:** My code is bug-free
- Usually the most mis-scheduled part of programming
- Testing should account for ½ of the schedule
- Awareness of being behind schedule occurs at the last minute

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Factors Affecting Productivity Rates

- Application domain experience
- Process quality
- Project size
 - **Negative relationship**
- Technology support
- Working environment

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How are project plans created?

- A wish list for the project is created
 - Clients, executives, product managers, and programmers have input
- Tasks on the wish list are sized
 - Programmers are asked about feasibility and effort required - they give their best guess
- Numbers are passed up the chain
 - Numbers are inflated and deflated to suit whether the availability of:
 - Money
 - Calendar time, work time
 - Market pressures, e.g. competitive bids, competitor time to market, trade shows
- Project plans are based on effort estimates!

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Poor Estimation Techniques


- Guessing
- Parkinson's Law
- Pricing to win
- Budget method
- Brooks, Chapter 2
 - "Good cooking takes time. If you are made to wait, it is to serve you better, and to please you."

Topic 21 **Gutless estimating** 17

Parkinson's Law

- "Work fills the time available."
- The project takes all the available time
 - Adjust functionality?
- Advantage
 - No overspending
- Disadvantages
 - Unethical
 - Unreliable
 - System is usually unfinished


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Pricing to win

- The project costs less than whatever our competitors say
- Advantages
 - You get the contract
- Disadvantages
 - Unethical
 - Unreliable
 - The probability that the customer gets the system he or she wants is small.
 - Costs do not accurately reflect the work required


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Pricing to Win

- The project cost is agreed on the basis of an outline proposal and the development is constrained by that cost
- A detailed specification may be negotiated or an evolutionary approach used for system development


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Gutless Estimating

- More typical in S/E than in other engineering disciplines
- Schedule to meet the client's desired date
- Estimate based on little data
- Managers need a backbone:
 - "Poor hunches sometimes better than wish-derived estimates"


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Budget Method

- Similar to Parkinson's law, but based on money instead of time
- The project costs whatever the customer has to spend on it
- Advantages and Disadvantages similar to Parkinson's Law

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Better Estimation Techniques

Based on experience or hard data

- **Expert judgment**
- **Estimation by analogy**
- Variation: Delphi method
- Algorithmic cost modeling
- Personal Software Process

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Expert judgment

- One or more experts in both **software development** and the **application domain** use their experience to predict software costs.
- Advantages
 - **Relatively cheap estimation method.**
 - **Can be accurate if experts have direct experience with similar systems**
- Disadvantages
 - **Very inaccurate if there are no experts.**
 - ▣ Are you an expert?
 - **Does not use hard data**

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Estimation by Analogy

- The cost of a project is estimated by comparing the project to a similar project in the same application domain
- Advantages
 - Accurate if project data available
- Disadvantages
 - Impossible if no comparable project has been undertaken.
 - Estimates can be inaccurate if details overlooked.
 - Subsequent similar projects can be quicker.

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Delphi Method

- Idea: Create a group expert opinion, while counterbalancing personality factors in process
 - Panel of independent expert estimators + moderator
1. Experts independently create estimates.
 2. Moderator collects written estimates from individuals.
 3. Estimates are distributed to group.
 - No names
 4. Experts deliver new estimates based on new information from moderator.
 5. Continue until consensus is reached.

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Algorithmic Cost Modeling

- Cost and development time for a project is estimated from an equation
- Equations can come from research or industry
 - Analysis of historical data
 - Work best if they are tailored using personal and organizational data
 - ▣ Adjust weights of metrics based on your environment

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Basic Equation

$$E = (a + S^c)m(X)$$

- S is estimated size of the systems (LOC)
- a, c, m, are constants
 - a is an organization-dependent constant
 - c reflects the disproportionate effort for large projects
 - m is a multiplier reflecting product, process and people attributes
- X is a vector of cost factors, $x_1 \dots x_n$
 - Complexity of product, risk, resources, process, people attributes, methods
- Most commonly used product attribute for cost estimation is **code size**
- Most models are basically similar but with different values for A, B and M

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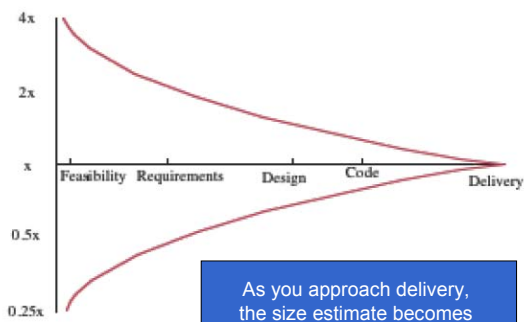
Problems with Algorithmic Estimation

- Effort estimates are based on size
 - Highly inaccurate at start of project
 - Size is usually given in lines of code
- Lines of code does not reflect the difficulty
 - Some short programs are harder to write than long ones
 - Lines of code \neq effort
 - Not all activities produce code
 - Programming Language: Java vs. assembler
 - Number of Components
 - Distribution of the system
- Recall Brooks Chapter 2
 - Effort \neq progress
 - The B exponent is an attempt to account for communication and complexity costs, but basic problem remains

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Estimate Uncertainty



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COCOMO

- COCOMO is one of the most widely used software estimation models in the world
- It was developed by Barry Boehm in 1981
- COCOMO predicts the effort and schedule for a software product development based on inputs relating to the size of the software and a number of cost drivers that affect productivity

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Boehm: COCOMO

Constructive Cost Model (COCOMO)

- COCOMO is one of the most widely used software estimation models in the world
- An empirical model based on project experience
- Well-documented, 'independent' model which is not tied to a specific software vendor
- Long history from initial version published in 1981 (COCOMO-81)
- COCOMO II takes into account different approaches to software development, reuse, etc.
- predicts the effort and schedule for a software product development based on inputs relating to the **size** of the software and a number of **cost drivers** that affect productivity

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COCOMO: Three Models

- **3 Models reflect the complexity:**
 - the Basic Model
 - the Intermediate Model
 - and the Detailed Model

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The Development Modes: Project Characteristics

- Organic Mode
 - developed in a **familiar**, stable environment,
 - **similar** to the previously developed projects
 - relatively **small** and requires little innovation
 - Eg. Payroll system
- Semidetached Mode
 - **intermediate** between Organic and Embedded
 - Eg. Banking System
- Embedded Mode
 - tight, **inflexible** constraints and interface requirements
 - The product requires **great innovation**

Topic 21 Eg. Nuclear power plant system 34

COCOMO: Some Assumptions

- Primary cost driver is the number of **Delivered Source Instructions (DSI)** developed by the project
- COCOMO estimates assume that the project will enjoy **good management** by both the developer and the customer
- Assumes the requirements specification is **not substantially** changed after the plans and requirements phase

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Basic COCOMO Model: When Should You Use It

- Basic COCOMO is good for **quick, early, rough order of magnitude** estimates of software costs

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Basic COCOMO Model: Limitations

- Its accuracy is necessarily limited because of its **lack of factors** which have a significant influence on software costs
- The Basic COCOMO estimates are within a factor of 1.3 only 29% of the time, and within a factor of 2 only 60% of the time

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Basic COCOMO Model: An Example

- We have determined our project fits the characteristics of **Semi-Detached** mode
- We estimate our project will have **32,000** Delivered Source Instructions. Using the formulas, we can estimate:
 - Effort** = $3.0 \cdot (32)^{1.12}$ = 146 man-months
 - Schedule** = $2.5 \cdot (146)^{0.35}$ = 14 months
 - Productivity** = 32,000 DSI / 146 MM = 219 DSI/MM
- Average **Staffing** = 146 MM / 14 months = 10 FSP

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Data Collection

- Regardless of the method or model used, data is needed for calibration
- Programmers need to know their own "constant adjustment factors"
 - Goal of Personal Software Process to establish such a database**

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Comparison of Basic Formula

	Halstead	Boehm	Walston-Felix
KLOC	$E=0.7 \text{ KLOC}^{1.50}$	$E=2.4 \text{ KLOC}^{1.05}$	$E=5.2 \text{ KLOC}^{0.91}$
1	0.7	2.4	5.2
10	22.1	26.9	42.3
50	247.5	145.9	182.8
100	700.0	302.1	343.6
1000	22135.9	3390.1	2792.6

- Coefficients derived using actual project data
 - Variability in project characteristics
- At best, yield estimates that are at most 25% off, 75% of the time, for projects used to derive the model.

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So, what can you do?

- You
 - Don't have a historical database
 - Are not an expert
- Generate estimates using multiple models and compare based on your guesses or assumptions
 - Similar to using the models as your personal experts in Delphi method
 - Candidate models:
 - Walston and Felix (simple and easy to use)
 - COCOMO 2 (complicated and detailed)
 - DeMarco (based on UI requirements)
- Brooks, p. 20
 - 1/3 planning, 1/6 coding, 1/4 component tests and early system test, 1/4 system test

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