Enhancing Awareness and Coordination through Subscriptions

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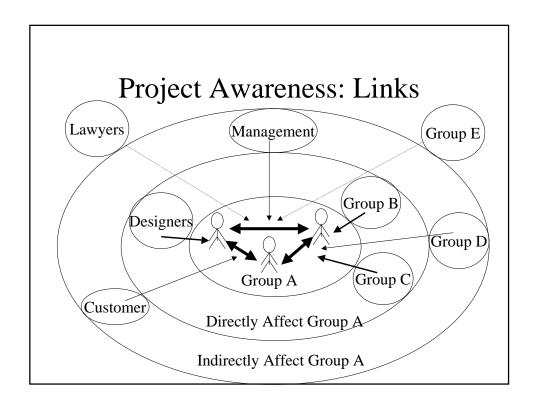
- Coordination is a key part of any task involving people
- Communication and coordination are among the key problems faced in large software projects (Curtis, Krasner & Iscoe).
- Improve coordination through awareness of ones coworkers:
 - Physical tasks On-line tasks Projects
- How can one provide the kind of awareness to on-line tasks and projects that is inherent to most physical tasks?

Outline

- Project Awareness
- How can "Push Technology" improve awareness?
- Web based Knowledge Depot
- Lotus Notes Knowledge Depot
- Other Push tools supporting awareness
- Conclusions

Project Awareness

- Awareness between groups of a project to enable them to better coordinate their work.
- Communication links between groups, preferably automated links that require no extra work to maintain.
- Strength of each link depends upon relevance of each group.



Awareness of What?

- Changes to component's design or interface
- Changes to completion dates
- Changes to higher level design
- Changes to management
- Changes to customer requirements
- The knowledge that the above changes are being discussed
- The concerns that lead to the discussions

Common Approaches to Providing Project Awareness

- Common techniques for project awareness have severe limitations
 - Email
 - Broadcast
- Selective
- Mailing Lists
- Posting information
 - Bboard •WWW
- Meetings and personal interactions

Defining Push Technology

- Any tool that presents reports of new or modified information to many users, rather than requiring users to constantly check for themselves for new information.
- Users specify what types of information they are interested in
- Tool pushes either
 - events as they occur, or
 - reports of all events over a time period

Subscriptions

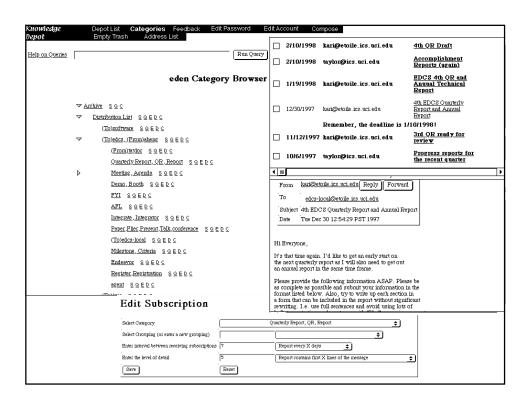
- Users specify subscriptions to information relevant to their work:
 - Simple form based preferences
 - Keyword Filters
 - Database Queries and formulas
- Users specify priorities for information:
 - Frequency Interface Urgency

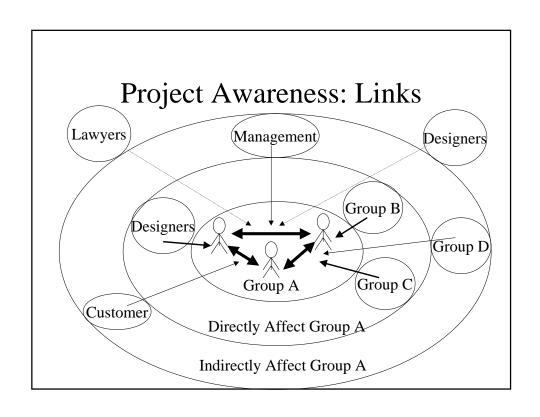
Knowledge Depot as a Group Memory

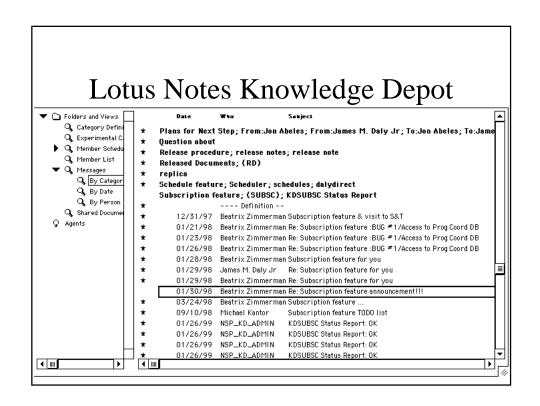
- Knowledge Depot captures email and documents sent to the system or sent to work groups.
- Automatically categorizes information, and recategorizes as users redefine categories over time.
- Enables retrieval of design rationale, and other historical and archived information.

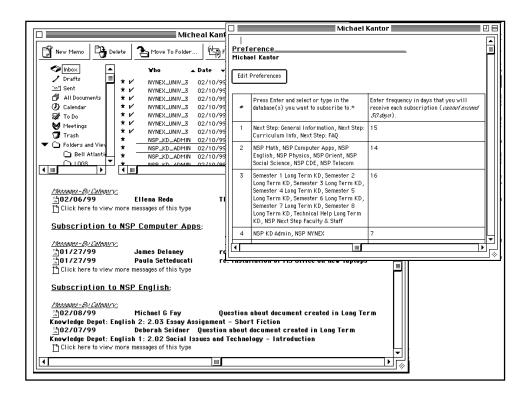
Knowledge Depot as a Push Technology

- Users subscribe to categories of information and specify frequency.
- Depot pushes periodic reports of all new information to arrive in categories.
- Users maintain awareness of topics of work that affect their own work









Project Awareness by Monitoring Intranet

- Users can subscribe to any database within their Notes environment. They can monitor any type of information that is handled online:
 - New Information: purchases, timesheets, customers, coworkers, policies, etc...
 - New Communications: bug and status reports,
 FAQs, email, news letters, etc...
 - Modified Information: changes to calendars,
 Documents, prices lists, etc...

Study (295 survey responses)

- Pros
 - Users who read messages reported feeling more aware than those who did not.
 - Many users found and retrieved new information that they might not have otherwise found.
 - 69% reported learning
 - 51% followed links.

Cons

- Many users did not read the email. (13% of those who read and responded to the survey email)
- Users were unwilling to figure out how to change default subscriptions, even when they never read any of the reports.

Automating Awareness through Push Technology

- Effort vs.. automation: Leverage existing work. Increases perceived benefit/cost.
 - Leverage existing work and work practices
 - Leverage existing interfaces (email, pagers, web)

Related Work

- Elvin/Tickertape
 - Any tool can call Elvin's API to push information to those who register an interest. A program can monitor any source on internet or intranet and inform Elvin of findings.
- Verity's IntelliServ
 - Monitors file and web servers, Lotus Notes and MS Exchange databases, and other information sources

Conclusions

- Push Technologies have the potential to increase awareness within groups, projects and organizations.
- Its primary advantage over other approaches is that it minimizes the effort users must invest in becoming aware.

